Stop Hunger 2018 Activity Report

ANYTHING IS POSSIBLE
manifesto

WHO ARE WE?
A global non-profit network

THE FIGURES OF HUNGER
Draw me a hunger-free world

THINK OUT OF THE BOX
Our activities beyond food aid

SHARED PERSPECTIVES
Interview with Clodine Pincemin and Denis Machuel

BIG PICTURE
Empowering women

TESTIMONIALS
Volunteers in action

Anything is possible

This is the story of Nonhlanhla who, through her network of agricultural micro-cooperatives, feeds 3,000 families in the townships of Durban.

This is the story of Ihab, an expert in procurement who has helped to bring another one million meals to Jordanian schoolchildren, reducing the purchasing costs by 35%.

This is the story of Kim who makes donations from her salary each month to support solidarity actions.

This is the story of Wendy who puts her gardening skills to work on behalf of an NGO’s community gardens in Montgomery County, near Washington, D.C.

This is the story of thousands of women and men, many volunteers, some donors, other beneficiaries, united in their conviction that hunger is not inevitable and anything is possible.

More than an activity report, this new edition of RED pays homage to these hundreds of original, inspired and sustaining initiatives.

Because every journey, every initiative and every act proves to us daily that with Stop Hunger, we must never give up.
Stop Hunger is a global non-profit network that works for a hunger-free world, in three fields of intervention: support to local communities in need, women empowerment and emergency assistance. Stop Hunger relies on partnerships with 1,200 local and international NGOs, as well as the unique ecosystem of Sodexo, its founding partner.

Who are we?

The figures of hunger in 2018

Hunger is not inevitable but the result of political, economic and climatic obstacles.

- 93,000 volunteers mobilized
- 5 million meals distributed
- 53 countries
- USD 7.4 million raised
- 5 million raised
- 1 in 9 people is hungry
- 821 million human beings
- 12 billion
- 80% of the world’s food
- Today is produced through family farming

By 2030, the UN has set a goal of eliminating hunger in the world.
The story of Stop Hunger is that of volunteers and the human values and skills they put at the service of communities and local NGOs...

Denis Machuel
Representing Sodexo SA, Chairman of the Board of Directors of the Stop Hunger “Fonds de dotation”

Stop Hunger’s volunteerism is a powerful means of helping local communities. What is the value of this volunteering?

Denis Machuel: Stop Hunger is a young network of anti-hunger organizations around the world, created by a handful of Sodexo volunteers in the United States 22 years ago, that today includes 93,000 people in 53 countries. Without them, our story would end! Beyond the numbers are the women and men who embody the mission and commitment of Stop Hunger. Without them, there would be no sharing of skills, no food distribution and less funds raised. With over five million meals distributed and nearly USD 7.4 million collected, their role is tangible and their actions on nearly USD 7.4 million collected, their nearly over five million meals distributed and less funds raised. With over five million meals distributed and nearly USD 7.4 million collected, their role is tangible and their actions on stop hunger's local association partners. 

How are the skills of Stop Hunger volunteers solicited? What specific impact do they have on hunger?

Clodine Pincemin: These skills include those of the experts at Sodexo, our founding partner, but it is more than that. For example, we sponsor nearly 400 agronomy students from UNESP University, one of the six public universities in the state of São Paulo, who grow fresh vegetables on two campuses and participate in their weekly distribution to 17 NGOs. In terms of skills sponsorship, Stop Hunger’s YEAH!* program has already engaged 45 Sodexo experts for 270 days of solidarity missions in emergency situations, a sustainable agricultural development initiative of employees. In parallel, since the creation of Stop Hunger in the United States, we have been able to mobilize the Sodexo ecosystem through collective and local actions, such as our global volunteering campaign called Servathon. Another example is the co-construction of long-term partnerships with NGOs such as in Romania, in consultation with World Vision teams, representatives of two municipalities and Sodexo teams in the field.

Do you have plans to develop volunteering?

D.M.: In order to reach our annual goal of engaging 200,000 volunteers by 2020, Sodexo has decided to offer one paid volunteer day per year to its 460,000 employees in support of Stop Hunger. This measure will be gradually implemented through 2020. This day of volunteering may be carried out for the benefit of Stop Hunger’s local association partners.

C.P.: We are also working on developing a platform that links associations with volunteers who want to volunteer their time. Through this tool, our goal is to recognize, support and empower the individual initiatives of employees. In parallel, since the creation of Stop Hunger, the United States, we have been able to mobilize the Sodexo ecosystem through collective and local actions, such as our global volunteering campaign called Servathon. Another example is the co-construction of long-term partnerships with NGOs such as in Romania, in consultation with World Vision teams, representatives of two municipalities and Sodexo teams in the field.

What does it look like on the ground, this volunteer-driven movement?

C.P.: The Servathon is Stop Hunger’s major volunteer mobilization event that takes place every year between spring and summer. This year, with an increase of 14%, nearly 64,000 volunteers have increased the number of food and financial donations on behalf of 460 NGOs. We should particularly recognize the impressive action of Brazil and its 30,000 volunteers, including during the “Braziília 2018” soccer championship, which was an opportunity to engage groups of supporters for food drives! Stop Hunger’s volunteer teams are truly from all walks of life and from throughout society!

D.M.: Brazil equals soccer, it’s well known! I’d like to echo Clodine’s remarks about the importance of recognizing that Stop Hunger was born thanks to 17 American Sodexo employees who refused to accept that schoolchildren would have no meals during the day when their schools closed for the holidays. American volunteers remain pivotal, marking about the importance of volunteers in recalling that Stop Hunger was born in 1996. In Jordan, we enable our partner, the World Food Programme (WFP)**, to distribute 1 million additional free school meals with more fresh produce, reducing the amount of purchases by 35%. In India, after a year-long cooperation, eight central kitchens will be created, more than 6,900 school staff trained and nearly 128,000 school children will be provided with lunch. In another, more global area, a team of 20 experts from Sodexo Benefits and Rewards Services enabled WFP to create a unique, secure, locally printed, paper-based food voucher, distributed three times faster at one-fourth of the cost. In addition to em-... Without these 93,000 volunteers, our story would end.

Clodine Pincemin
President of Stop Hunger
Local lunch at school.

We support the World Food Programme’s (WFP) free, local production-based school cafeterias, currently operational in 3/4 of the countries where WFP is involved. More than 70,000 cafeterias in 60 countries encourage regular school attendance by children – especially girls – from families suffering from hunger and financial insecurity through the provision of free meals. Schools are increasingly sourcing from small producers and local merchants, helping them to sustainably improve their income. In some countries, students also learn to grow their own vegetable garden, adding these vegetables to rations distributed by WFP. Working with WFP and indirectly with governments, we are helping to improve the health and lives of tens of millions of children, with a positive impact on local communities and the future of countries.

Ensuring an active life and enough to eat. Today, 61% of our activities go beyond food aid to help beneficiaries to permanently escape hunger and become self-reliant. Facilitating access to education, training and employment means contributing to food self-sufficiency. We give priority to the development of employment of women in order to increase their income, which benefits their families and their communities. The more educated they are, the better their incomes – 10 to 20% more – the less their children are hungry: hunger could be decreased by 43% (source: WFP). We support the production and training of rural women who help provide free nutritious meals to millions of children in the countries where WFP is involved. This is the case in India where Sodexo experts have trained more than 6,000 educational staff, including 50% assistant cooks, on good restaurant practices to ensure food safety. In the Dhenkanal region in the country’s northeast, the program helps to prepare healthy meals for 128,000 children in nearly 1,600 schools while also developing women’s skills, preparing them to subsequently find jobs.

Between food aid and social bonds: convinced that these cultures of proximity and self-sufficiency are the only food and economic alternative for the most modest families, we support 31 community gardens around the world. The consumption of the fresh fruits and vegetables grown in these vegetable gardens also contributes to the health of those we help, too often accustomed to “junk food.” In Brazil, in Paraisópolis, one of São Paulo’s favelas, the Horta da Laje, an EVA (eating and nutrition program) (rooftop gardens), created with local associations, empowers nearly 1,000 mothers. In Ladakh, more than 3,500 meters above sea level and at -30°C, fresh vegetables are grown for the menus of over 1,000 students in a dozen schools. We are funding the GoodPlanet Foundation’s bioclimatic solar greenhouse program, which supports two NGOs in the field, and we have set up Sodexo experts to India who specialize in hygiene, food safety and cooking. In France, we have been financially supporting the retraining and re-entry garden program of Restos du Coeur in Montreuil for four years. Employees involved in the reintegration of the restaurateurs learn market gardening and grow vegetables in the city, which are then distributed to the people in the Restos de Montréal center. This example of a circular economy is also innovative since this urban vegetable garden has an experimental bioclimatic greenhouse, allowing crops to be harvested year-round while respecting the environment.

Phnom Penh, Cambodia – Happy Chandara Campus.

23 tons of fruit and vegetables a year pass through Catherine to feed 1,350 girls. Emerging from families who are among the poorest and suffering from hunger, the girls’ diet and health are inseparable from education. In this pilot school of the association Toutes à l’École, a partner for three years, we have donated more than USD 90,000 in two years for the creation of new permaculture, self-sufficient and ecological vegetable gardens. Five people, including an agronomist, produce bananas, peppers and herbs, as well as maintain two bee hives and a henhouse. It is also a living space for loan schoolgirls, their parents and local farmers in responsible and sustainable farming techniques.

Local Supply & Training

Education & Training

Fighting Waste

Community Gardens

Permaculture

Supply

Eating & Training

Local

Convictions

Stop Hunger speaks out about five themes that are revolutionizing our ways of thinking... and how we are moving forward!
EMPOWERING women

Economic equality for women means progress for humanity. Giving them the means is the most direct route to a hunger-free world. While the majority of hungry people in the world are women (70%), they are also the most effective at defeating it.
Nearly USD 1.5 million is invested in programs to empower women who act against hunger in their communities.

WHY EMPOWER WOMEN?
- 55% of the progress made in the fight against hunger over the last 25 years is due to the improvement in the social situation of women.
- The agricultural output of developing countries would increase by 2.5 to 4%, and up to 150 million more people could be fed if women had the same resources as men: training in good agricultural practices, financing and access to land, equipment and markets...
- The more educated women are, the better their income: between 10 and 25% of extra pay. Hunger could be decreased by 43% through a better level of education for women.
- Women spend up to 90% of their income on food, health and education for their families, compared to only 30 to 40% for men. Children are 30% more likely to survive if their mother controls the family budget.
- The more educated mothers are, the less hungry their children will be. The more that mothers control the family budget, the more likely their children are to survive. The longer mothers live, the less hunger progresses.

16% of GDP (Gross Domestic Product) in India by 2025, if the economic equality of women were achieved.

(McKinsey Global Institute, 09-2015)

150 million more people could be fed if women had access to the same resources as men.

WE EMPOWER WOMEN WITH LOCAL INITIATIVES BY:
- Co-building programs with local and international NGOs. This is particularly the case for the three-year partnership with World Vision Romania for the creation of two cooperatives that will employ 60 women in need in Romania.
- Supporting women or women’s groups with innovative and measurable programs in their communities to eradicate hunger. This is the particular focus of the Women Stop Hunger Awards. Since 2017, they have been awarded to 10 women, to support them financially and boost their actions. Among them, Tina Kieffer and her association Toutes à l’école, as well as Nonhlanhla Joye and her Umgibe network of agro-ecological farms.

THE FIGHT AGAINST HUNGER HAS DIFFERENT FACES AROUND THE WORLD. THROUGH PORTRAITS OF FIVE ENGAGED AND INDEPENDENT WOMEN, WE SEE THROUGH THEIR ORIGINAL AND INSPIRING INITIATIVES HOW PROGRESS IS ACHIEVED – MORE THAN EVER – BY IMPROVING THE SOCIAL AND ECONOMIC SITUATION OF WOMEN.
I grew up and live in Paraisópolis, one of the largest favelas in São Paulo, Brazil, where 80% of its inhabitants have fled drought, hunger and all forms of misery in the Nordeste region. More than half of the 100,000 inhabitants are women, and 20% of them are heads of households. There are many pregnancies among teenagers who get married very early, and so find themselves mothers of families, too often forced to leave their jobs or struggle to educate their children alone. Most look for vocational training courses, work and childcare.

In Brazil, social inequalities have a race, a gender and an address. Disadvantaged, unemployed families living in the favelas still suffer from poverty and low precarious housing. In addition to little sanitation, the archaic public transport and lack of access to education are daily struggles and heighten the risks of marginalization and major insecurity, especially for women, in a culturally macho society.

I’m 30, and I started working very young because my family was very poor. I had to face prejudices and overcome obstacles because I lived in a favela.

I believe in the place of women in society and their role in a more united world. As early as high school, I campaigned by chairing the student association and then joined the people of Paraisópolis. We launched our first social program, Escola do Povo (School of the People), to provide quality free education to young people and adults. Then, in 2006, we started the Associação das Mulheres de Paraisópolis (Paraisópolis Women’s Association).

With Stop Hunger, we co-created the Horta na Laje (Rooftop vegetable gardens) program a year ago. These are practical gardening workshops for training and providing tools for mothers. They grow their small vegetable gardens at home in an eco-responsible way, which enables them to feed their families and earn an income by selling a part of their harvest.

More than 1,500 women and young students have participated in these practical gardening workshops and nearly 20 different crops are harvested.

In 2018, we rehabilitated our Bistrô Mãos de Maria (Maria’s Hands Café) as a cooking school. Our educational restaurant is public and also trains mothers who cook with fresh products grown in the favela. This allows women to have a small income. Thanks to the funds from the Women Stop Hunger Award, we will be able to transform some of the kitchen installations, the equipment, the furniture and even the kitchen uniforms.

Other NGOs and social entrepreneurs have expressed interest in developing our model in other favelas in Brazil and in other countries.

I love Paraisópolis and I want to contribute to its transformation by helping its women to take charge and liberate themselves.

I believe in what I do and that I am contributing to a better, economically sustainable society and a community that knows neither hunger nor misery, in which our women can realize their dreams with dignity through their work.

Elizandra Cerqueira
Founding President
of the Paraisópolis Women’s Association
(Associação das Mulheres de Paraisópolis)

ROOFTOP vegetable gardens
IN BRAZIL

Mothers join forces to say “no” to hunger and take the future into their own hands. In 2017, they launched with Stop Hunger the Horta na Laje (Rooftop vegetable gardens) in Paraisópolis, one of São Paulo’s largest favelas. They are trained by growing small gardens, which provides fresh produce for their families and their public educational restaurant “Bistrô Mãos de Maria.”

Financial independence is the key to empowering women!
I was diagnosed with cancer four years ago and could not work anymore. To fight the disease and feed my family, I decided to grow fresh vegetables naturally. But the hens raided my plantings. So, I had the idea for a raised vegetable garden, where my vegetables grow in recycled bags, fixed on trestles, with little water. It puts gardening at your fingertips! It's easy to set up, above the ground and it's green! I harvested more and more and was able to sell the surplus to my neighbors. I quickly created my cooperative, Umgibe Farming Organics, which now includes more than 50 cooperatives. Their production is partly sold to supermarkets, hospitals and restaurants in Durban through our weekly sales platform. Umgibe empowers women and youth living in surrounding communities, creates jobs and boosts local economic activity, while respecting the environment. I plan to install 912 agro-ecological farms. I also develop the production of juices, sauces and organic flour, in a unit that employs 30 young people.

I have received 15 awards including the Women Stop Hunger Award this year and since then, things have accelerated. I used the funds from Stop Hunger to set up a greenhouse where seedlings grow and to fence the land donated by a municipality. I also set up new facilities to allow 27 new families to create their own vegetable garden and join the Umgibe network. They will then be able to sell their surpluses in the form of seasonal baskets, in Durban and its surroundings, thanks to the distribution platform. With these 27 families, between 110 and 190 people will no longer be hungry and will be able to live with dignity!

Most recently, I launched my Stop Hidden Hunger program in schools, my goal being to help more than 10,000 girls take control of their future and to end hunger and poverty. I had just visited a school where 300 students arrived in class on an empty stomach and were not even sure to expect a dinner waiting at home! And I was shocked when one of them told me: “This is my story and my life.”

I knew I would not be able to do it alone. Stop Hunger renewed my support, connecting us to the Sodexo team in Johannesburg. Together, we are currently helping 100 students in 25 schools to create shared vegetable gardens where they grow their vegetables and we also train them in permaculture. With these fresh vegetables, they will have a good diet and good health and can continue their education and have a better income and a better future. The same is true for their children. The program is under way in ten schools, where we hired 100 Seedpreneurs, or apprentice planters. A win-win exchange that allows Umgibe to distribute more seedlings while ensuring that each student household establishes a garden.

The social impact of Umgibe is considerable and universal, because behind each of the people trained by Umgibe, at least five additional family members benefit. At least 10 others can also learn and benefit from these good practices, eat a healthy diet and have an income because of the surplus they grow. The Umgibe model is within everyone’s reach. My project is to develop franchises all over Africa.

Nonhlanhla Joye
Founder & Managing Director of Umgibe Farming Organics & Training Institute

No one should go to bed hungry. Umgibe feeds families, creates jobs and boosts local economic activity, while respecting the environment.
In Phnom Penh, Tina Kieffer and her association, Toutes à l’école, provide free high-quality education to 1,350 girls who are most in need, ensuring their health. From school to working life, she enables them to grow up to become educated and free women, and participate tomorrow in Cambodia’s economic life.

I had been reporting for years about the horrors suffered by women, honor killings, rapes of war... In 2004, while traveling in Cambodia, I brought a suitcase of clothes to an orphanage. That’s where I saw Chandara. She was 3 years old, crying, alone on a bench. I took her in my arms and she remained attached to me all afternoon. Her eyes stayed with me throughout the trip.

At the same time, I read The Silence of Innocence, which tells of the plight of girls enlisted in prostitution. I cried a lot. I arrived at a moment where I decided that I wanted to act. But how do we change minds if not through education? Three months later, I decided to go back for Chandara (who I adopted) and set up a school called... Happy Chandara: a school for little girls like her, not having the chance to receive an education or, worse, forced into prostitution.

Driven by the energy of despair, I gathered everything in my possession and left Marie-Claire*. This was the moment: I had been the head of a magazine for 10 years and the circle was closed. I was so convinced by the urgency of building this school that, in my fervor, I made all of my contacts and a year and a half after my trip, I was able to organize the first school year!

Happy Chandara has become a real campus: we have opened a boarding school, a health center, a vocational training center and a home for students. 280 employees work at this real campus, which welcomes nearly 1,350 young girls who are among the most disadvantaged...

In August 2018, our 74 graduating students who passed the baccalaureate (the first class was enrolled in preparatory course in 2006) were all accepted into universities! Our work continues with these young university students who are now staying in the “Chandara Students’ Home” in Phnom Penh, where they will build an autonomous adult life in a secure environment.

This work has borne fruit thanks to their motivation, their thirst for learning and all who have worked on this ambitious project that seeks to support girls from disadvantaged backgrounds until they begin their higher education and their first job.

It is also a project made possible thanks to the invaluable support of our godparents who accompany the students – since their initial entrance, for some – as well as to the donors and our partners, like Stop Hunger, which supports the permaculture project initiated in 2015.

Thanks to the generous donations of our partner, Stop Hunger, we have been able to develop a permaculture garden, which allows us to self-produce a large part of our vegetable needs for our cafeterias, reducing food purchasing costs, while increasing awareness among students and school staff of proper farming techniques.

From the bottom of our hearts, we thank you!

Tina Kieffer
Founding President of Toutes à l’école

*One of France’s most popular women’s magazines.
For two years, we have been running an entrepreneurship program to empower 450 rural women among those most in need. They are single mothers, women of Roma origin and women employed as day laborers on small farms, mostly without qualifications. To this end, our goal was to identify, convince, mobilize, train and support 60 women in the creation and development of two local agricultural cooperatives so that they have jobs and incomes and to boost local economic activity.

With the support of Stop Hunger, these two cooperatives were created in the spring, in Predesti and Mihăești, two municipalities located less than 200 km from Bucharest. In Predesti, tomatoes are produced, and in Mihăești fruits and vegetables are canned. Currently 16 women work there.

This demanding initiative required multi-stakeholder mobilization on the ground. Together with the local Sodexo teams and the “advisory committees” of these two municipalities, co-construction and training. Local elected officials, farmers, teachers, parents, a social worker and religious leaders have promoted the project in their communities. For several months, we took the time to inform, train and accompany the women and their families. We formed two types of groups in each municipality. The first exchanged advice and good practices on self-entrepreneurship, family budget management, traditional products and business opportunities. Later, members of both co-operatives set up a mutual fund and invested in their co-operatives. To help these women understand, organize and follow their development, I provided them with management tools. For their part, local Sodexo teams shared their expertise in food safety, marketing and business plans and IT to develop the online sales platform for local products, the Village Market.

We are exploring new opportunities for preserving local family farming. To promote these local traditional and fair products, we have just created a brand Dar de Gospodar (Householder’s gift). We have identified and mapped producers so that they can sell their products to consumers. We also are deploying the online sales site to boost the activity of cooperatives and producers, most of whom are women.

The number of women who want to be part of it is increasing. This program is a great human adventure, and an opportunity for all partners to meet courageous women, who do not give up, like Ana Maria, Cornelia- Nicoleta, Mirela or Georgiană who sought to escape from extremely precarious situations. My hope is that this program provides that chance for them.
“Les Tremplins du Coeur” is the training organization for Restos du Coeur. Can you tell us more? The association acquired this official status six years ago. Any jobseeker who is a beneficiary of Restos du Coeur can turn to the Tremplins du Coeur. We are working to train them for jobs where workers are in short supply in the hotel and foodservices sector alone, some years can see 50,000 to 100,000 positions left unfilled! We are 15 volunteers who work on actions for the people we welcome. The Tremplins du Coeur therefore offers a bridge between the partner companies and the beneficiaries of Restos du Coeur.

With Stop Hunger and Sodexo, you have created a new training course for the profession of kitchen clerk exclusively for women in Ile-de-France. Can you explain why? Stop Hunger and Sodexo have been historical partners of Restos du Coeur for 14 years now. We wanted to create together a rapid and safe training program for women that qualified them and helped them to find a job and have an income. The Professional Qualification Certificate (CQP) course that we developed for the profession of kitchen clerk lasts eight months, during which the women train in Sodexo restaurants in hospitals, clinics or retirement homes whose directors volunteer to sponsor these women. This practical experience is complemented with training by a specialized organization. The Ile-de-France region is a logical location because it offers the greatest potential for providing these trainees with an immediate job opportunity upon completion of their training.

Can you give us more information about this course? How many women are currently registered? The training consists of four phases: getting to know Sodexo and its profession, validating their career plans and investing in it, learning the job and consolidating the theoretical knowledge with the field experience to obtain the CQP. These last two phases represent 400 hours of training, preceded by an individual three-week preparation period. Twelve trainees started in September 2018, following on the success of the previous class. Theoretical and practical training at Sodexo sites will follow. We are doing everything possible to ensure that all of these women graduate and find a job in the foodservices business.

Who are they? Where do they come from? What impresses you in particular about these women? These 12 women are between 25 and 53 years old, most of them come from Africa, the Near East or the Middle East, and most of them are mothers. Among them, there is Fatima, Nour, Ramata... Nour arrived five years ago from Syria where she was a technician in medical biology, and Fatima wishes to bring her two children, who remained in the Comoros, here. They fight daily to get by. It is a group that stands together and gives themselves the means to advance and obtain this diploma, which represents for them the “Holy Grail” and the key to accessing employment.

You coordinate this route for the Tremplins du Coeur. What personal wish do you have for these 12 women and for this journey? I wish them to obtain in achieving a permanent solution! I hope that they gain confidence in themselves and we will continue to support them to obtain this diploma. They are right to rely on us. I want to continue this program for the long term to support the maximum number of women possible and provide them with the same chances of success! These women are courageous and determined. They give so much, they make us feel that what we are doing is useful! We know why we get up in the morning!

Laure-Marie Planchon
Project coordinator,
Les Tremplins des Restos du Coeur
1 YEAR LATER

What’s become of them?

EMPOWERING WOMEN TO FEED THEIR FAMILIES AND COMMUNITIES IS ONE OF STOP HUNGER’S PRIORITIES. TWO AREAS OF ACTION:

- co-create programs with local and international NGOs, such as the World Food Programme. The work in India is another example.
- recognize innovative and measurable initiatives, led by women, and support them through the Women Stop Hunger Awards.

Guinea

UNION OF WOMEN RICE STEAMERS

In a forested region in the south of Guinea, two women - Sia Germane Milimono and Kédé Lamah - presidents of the women’s rice steamers unions, have federated more than 500 women who produce 20 tons of steamed rice per week. With the support of the Guinean government and the World Food Programme (WFP), this quality local rice is used to supply schools in the region. A winning initiative for the employment of women and the education of girls.

Ethiopia

CAWEE – CENTER FOR ACCELERATED WOMEN’S ECONOMIC EMPOWERMENT

This NGO has been developing an exporting network of women entrepreneurs for almost 15 years, combining training, business creation and jobs. 500 women, trained in artisanal export activities (jewelry, basketry, textiles, leather, agriculture) participate in this business model, adaptable elsewhere in the country and throughout Africa.

India

2016

Sodexo teams are now able to prepare healthy meals for 128,000 children in 1,600 schools. In addition to food safety training for 3,500 assistant cooks, two of eight planned central kitchens have been inaugurated. This initiative earned Sodexo an award from the CSR Health Impact Awards, presented last August in New Delhi.

and now...

The Women Stop Hunger Award has enabled, among other things, the purchase of 15 tons of paddy (raw rice) as a stock for WFP’s free school meals, a large quantity of rice processing equipment and steaming training for 153 people – 93% women... The results: better quality, more contracts with producers, more income for women, improved social cohesion between communities and increased funding.

and now...

Through an endowment from the Women Stop Hunger Award, Negest Haile Geshu, founder of CAWEE, helped 14 extremely poor young women, victims of violence and segregation, to undergo specialized training in gemstone cutting, with guaranteed employment in seven women-led SMEs (Small and Medium-sized Enterprises).

and now...

In receiving the Women Stop Hunger Award, Lucilla was able to finance the purchase of a new tractor. The women of the association can mechanically plow their fields, significantly increasing their production and their income. This is an essential tool for the women, who could not have acquired it otherwise. She also trains girls who have prematurely left school and widows in craft activities.

and now...

To host hands-on cooking and nutrition workshops and distribute local fresh produce free of charge, Jackie’s team turned an old school bus into a mobile kitchen called Manny. Funds from the Women Stop Hunger Awards have allowed Manny to travel the roads, to very positive effect: 95 nutrition education workshops, 1,248 participants, 80% of whom are children ... as well as supporting 882 local producers by sourcing from them.

and now...

The average number of children served three times a week by the Women Stop Hunger Award is 7 million. This practice, supported by the Women Stop Hunger Award, consistently demonstrates a positive impact on the health and future of these children.

WFP - WORLD FOOD PROGRAMME

As part of a WFP assistance program for the Indian government, Sodexo experts working as Stop Hunger volunteers provided their skills in training and technical assistance for nearly two years. The ultimate objective of this program is to improve the health of 5 million schoolchildren in the state of Odisha, in the country’s northeast. The program also responds to the priority of supporting schooling and learning for children to secure their future.

and now...

In the Dhenkanal region of the state of Odisha, Sodexo teams are now able to prepare healthy meals for 128,000 children in 1,600 schools. In addition to food safety training for 3,500 assistant cooks, two of eight planned central kitchens have been inaugurated. This initiative earned Sodexo an award from the CSR Health Impact Awards, presented last August in New Delhi.

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To host hands-on cooking and nutrition workshops and distribute local fresh produce free of charge, Jackie’s team turned an old school bus into a mobile kitchen called Manny. Funds from the Women Stop Hunger Awards have allowed Manny to travel the roads, to very positive effect: 95 nutrition education workshops, 1,248 participants, 80% of whom are children ... as well as supporting 882 local producers by sourcing from them.

and now...

The average number of children served three times a week by the Women Stop Hunger Award is 7 million. This practice, supported by the Women Stop Hunger Award, consistently demonstrates a positive impact on the health and future of these children.
OUR STRENGTH IS OUR ABILITY TO ENGAGE EXPERT VOLUNTEERS IN OUR CAUSE.
They were a handful of Sodexo employees engaged in fighting hunger by participating in the Walk for Hunger in Boston on Sunday, May 5, 1996, one of the most popular and traditional fundraising gatherings in Massachusetts.

Our story is that of our volunteers. At the beginning, 22 years ago, they were American. They created Stop Hunger to serve free meals to underprivileged schoolchildren during school holidays. When school cafeterias close, especially in the summer, some children do not have enough food to eat, the meal at school being the only one of the day.

This exemplary initiative gave birth to Stop Hunger. Sodexo decided to internationalize Stop Hunger and mobilization increased, particularly in Europe and Latin America. In 2013, globalization increased the ranks to 30,000 volunteers. Today, supported by a unique global ecosystem of 460,000 employees, 100 million daily consumers and thousands of Sodexo clients, shareholders and suppliers, we are a global non-profit network, active in 53 countries.

To accomplish our mission - to help eliminate hunger - volunteering is one of our strengths. We continue to support, mentor and encourage volunteering and skills volunteering in the face of global hunger that has continued to rise over the past three years. Beyond the five million meals distributed and USD 7.4 million collected, the role of Stop Hunger volunteers is visible through their real actions on the ground, alongside 1,200 NGO partners. Discover them through their testimonials.

The number of volunteers has multiplied by 3.1 in the past five years. The Sodexo Volunteering Policy, being rolled out by 2020, will allow each employee one paid day to give their time and commitment to Stop Hunger.

Every month, I help 50 families buy more fresh, healthy products, thanks particularly to the federal food aid system that I developed for the Orange farmer’s market.

Gratitude is the only word that comes to me when talking about my experience. It is good to appreciate what we have, who we are and what we can do to make the world a better place.

By sharing their 30 years of marriage with homeless people, José Laércio Brandão has become a “Guardian of the night.” Five years ago, José and his wife were preparing to celebrate their 30 years of marriage when his daughter suggested to instead dedicate the budget of the party toward ... the distribution of hot drinks to people in the street. José and his family listened only to their hearts and distributed 45 meals in the Belém district, in the center of São Paulo. Today, with three other families, the “Guardians of the night” distribute between 350 and 400 meals once a month, in several districts of the capital. José is Chief Financial Officer of Sodexo’s Purchasing Department in Brazil and has been with the Group for 27 years. He sponsors the Instituto Beneficente Viva a Vida.

Deanna loves her job and sharing her expertise. At Sodexo for 16 years, Deanna is Catering Director at Chapman University in Orange, California, southeast of Los Angeles. She feels at home on campus where she teaches young students and families to prepare meals with fresh and healthy products to optimize their food budgets. For eight years, the weekly farmer’s market on the campus has provided an opportunity for her to volunteer by leading cooking workshops with Sodexo chefs. In her spare time, Deanna participates in food distributions and donates the fresh produce she harvests on a community farm. In June, Stop Hunger awarded Deanna the title of “Hero of Everyday Life.”

Deanna loves her job and sharing her expertise.

Testimonials

We started as...
We do not always know who is struggling. Hungry people look like us, sit next to us in class, ride the same bus. They try to hide it. We do not like to be judged by others, especially when we are teenagers.

AT THE AGE OF 16, Lauren Seroyer established a “CARE Closet” food bank in Suwanee, northeast of Atlanta, Georgia, where students can stock their supplies discreetly. For the past two years, CARE Closet has helped approximately 1,000 families in need by distributing nearly 18 tons of food and raising USD 71,000. The food bank is now present in five states and has an app to manage its inventories and replenishments. Lauren is convinced that we can eradicate hunger in the United States and wants to make known that there are a thousand ways to help those in need, including giving time. Last June, Stop Hunger honored Lauren with a USD 5,000 Stephen J. Brady Stop Hunger Scholarship Award for CARE Closet and a matching USD 5,000 scholarship for college.

I n a few words, Rishi Gour, Sodexo Country President in India, summarizes the scope of the cooperation initiated two years ago between Stop Hunger, its founding partner Sodexo, the WFP and the Indian government. Sodexo has set up a comprehensive skills volunteering program combining training in quality, hygiene and food safety with technical assistance for the design and construction of eight central kitchens in the Odisha region in the east of the country. “By guaranteeing food security through free school meals, we help to ensure the health of five million schoolchildren in the state of Odisha as well as their schooling and their learning for a better future.” Sodexo won a CSR Health Impact Award last August in New Delhi for this initiative.

Participating in a volunteer day at the community garden of CERES* was a real pleasure! I understood the satisfaction of being able to grow produce to feed oneself while also reducing our environmental impact and our carbon footprint.

* Centre for Education and Research in Environmental Strategies.
A DAY of immersion

YEAR AFTER YEAR, THE STOP HUNGER SERVATHON IS THE EMBODIMENT OF VOLUNTEERISM. The commitment, energy and desire to help those most in need brought together nearly 64,000 volunteers in 36 countries in 2018. This international event is a time of food drives, meal distributions and fundraising. Stop Hunger’s volunteers also work to enable those in need to permanently escape hunger. A look back in images at this mobilization across the four corners of the globe!

United Kingdom

France

Qatar

Thailand

Philippines

Peru

Brazil

Uruguay

The #MyStopHungerPledge campaign allows FareShare foodbank to distribute the equivalent of 82,000 meals. This year, Stop Hunger in the UK innovates with its employees’ special lottery, Your Lucky Number, which is expected to collect nearly USD 400,000 by 2020.

Lima - Giving is not necessarily a question of means. To renew the generosity of Sodexo employees and show them that donations matter, Stop Hunger volunteers create the “solidarity bottle.” Each of these plastic bottles is recycled. A way to increase donations by recycling bottles!

Makati, municipality in suburban Manila - “One person cannot change the world, but together we can change the course of lives and events for a long time,” says Carmina “Caly” Moral, Sodexo employee, after the Servathon organized to benefit the Sibol Foundation and the abused, exploited and neglected children and orphans in need that it welcomes.

Doha - Gulf Warehousing Company (GWC), a leader in logistics and procurement in Qatar with 2,000 employees and a Sodexo client, commits itself alongside 105 volunteers. “Helping the local NGO Eid Charity and more than 1,500 underprivileged people is a shared satisfaction,” says Jad Abou Khalil, Teyseer Services Operations Director, Sodexo Group.

Soccer symbolizes both Brazil and volunteering! 60 volunteers collected 1.5 tons of food during one of the three team matches in Curitiba, Porto Alegre and São Paulo. In total, a record in 2018: more than 33,000 volunteers mobilized to collect and distribute 216 tons of food for the benefit of 223 associations across the country.

Guyancourt - Generously expressed in all languages! The teams from Sodexo France’s headquarters perform the famous song of the Restos du Coeur in sign language! Failing Stop Hunger Leader Lydie, Sandrine and Sylvie say “no” to hunger. A vibrant emblem full of energy that caps a collection of 34 tons of food by 7,500 volunteers.

Keith Zende in Sodexo’s fraud and bribery director in Aurora, Illinois. Together, Sodexo and its client Nicor Gas have been supporting the Northern Illinois Food Bank (NIFB) and the Hesed House shelter for 17 years. A picnic is held annually for all of the volunteers, with uneaten food donated to the beneficiaries of Hesed House.

Montevideo - In Uruguay, as elsewhere in Latin America and the world, Stop Hunger supports community gardens. We make the choice of sustainable solutions while supporting our partners in the long term. With the Providencia educar para la vida association, volunteers participate in the creation of vegetable gardens, including above-ground to stop several harvests a year.

Penticton, British Columbia - Jonathan Kruger, Sodexo Director of Indigenous Relations, offers a meal to members of the Penticton Indian Band at the Sin tax. Within Center, one of seven Okanagan Indian communities. The former head of the community, Jonathan distributes soup and sandwiches throughout the year.

Montreal - In Uruguay, as shown in Latin America and the world, Stop Hunger supports community gardens. We make the choice of sustainable solutions while supporting our partners in the long term. With the Providencia educar para la vida association, volunteers participate in the creation of vegetable gardens, including above-ground to stop several harvests a year.

Ratchaburi, West-Central Region - 8th Servathon - 250 volunteers share the day with 100 underprivileged children at Ban Nhong Kratoom School, preparing lunch, organizing fun activities on nutrition and endowing the school with about USD 7,500 to improve comfort at the facility.

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An eye on the planet
For the last two years, 45 experts from Sodexo, our founding partner, have spent 270 days on solidarity mission, overseen by Stop Hunger, in Africa, Asia, the Middle East and Latin America. They have put their skills at the service of school meals programs, particularly with WFP and GoodPlanet Foundation. Mission reports.

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**An eye on the planet**

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**WFP** and **GoodPlanet Foundation. Mission reports.**
Why is there still starvation in Africa? Civil wars, political crises, corruption, the absence or neglect of agricultural policies, speculation on commodities, the sale of farmland to other nations... are all endemic reasons, plagued by chronic drought that afflicts the continent and its population, forced into mass displacements and suffering from poverty and famine.

Facts - More than 256 million Africans are hungry, and unprecedented famine is returning to the Horn of Africa, due to armed conflict in Nigeria that has persisted since 2009, in South Sudan for five years, in Somalia for 22 years, and finally in Yemen since 2014. Since February 2017, when South Sudan declared a state of famine, many spokesmen of the United Nations have taken turns in mobilizing the international community: “20 million people are threatened by hunger and famine in these four countries... The world is facing the worst humanitarian crisis since the Second World War.” It is difficult to predict the duration or the end of these conflicts but the number threatened by famine today has doubled. In addition, recent armed conflicts in the Democratic Republic of the Congo have forced farmers to flee en masse, leaving their fields fallow, with dramatic consequences for 90% of the rural population.

We particularly want to act in Africa where a quarter of humanity will live in 2050. Africa is a paradox. While 20% of its population suffers from hunger, it possesses the assets that are essential to its development. It is number two in terms of economic dynamism... Its growth is estimated at 3% in 2018 and will contribute increasingly to that of the rest of the world... According to the World Bank, Ghana should be the world champions of growth in 2018, after experiencing coups and famine in the 1980s.

The continent has abundant natural resources and a population that is the youngest on the planet. According to the FAO*, it is home to 60% of the planet’s arable lands and could thus feed nine billion humans!

Africa has all the means to take an active part in the United Nations Sustainable Development Goals, by eliminating hunger. Its future includes women and the schooling of their daughters, which remains a major challenge on the continent. The growth of the agricultural sector is a force against hunger and one of the drivers of Africa’s emergence. Its productivity depends particularly on women, who constitute nearly 70% of the total agricultural force and produce about 90% of the food. Women’s entrepreneurship is one of the solutions. That is why we support the WIA (Women in Africa) Global Initiative because we share the same vision and the same desire to support the empowerment of African women and the development of their businesses.

We support WFP’s School Feeding programs, operating in 71 countries around the world. Their work seeks to improve the health and levels of nutrition of children and boost girls’ schooling. We also have renewed our support for emergency assistance, particularly in East Africa.

Peace, women and sustainable development will help eliminate hunger in Africa.
BEYOND FOOD AID

Local and family farming today produces almost 80% of the world’s food. These 500 million family farms – 90% of the world’s farms – are vital to solving the problem of hunger, as they account for more than 60% of employment in developing countries.

Gardening permaculture, agroecology, urban vegetable gardens, rural cooperatives... All these local and self-sustaining cultures are true alternatives for food that are healthy, sustainable, equitable, ecological and economic for those of modest resources.

Hygiene and food safety and nutrition are among the 20 types of expertise that experts from the YEAH! Program bring to the World Food Programme. Healthy and varied free school meals mean a healthy and active life tomorrow for more than 18 million disadvantaged children, 50% of them girls.

Local and family farming today produces almost 80% of the world’s food. These 500 million family farms – 90% of the world’s farms – are vital to solving the problem of hunger, as they account for more than 60% of employment in developing countries. Training is one of the means to empower people most in need, especially women. In developing countries, in addition to access to land, finance, equipment and markets, providing training in good agricultural practices could feed up to 150 million more people.

Education The more educated women are, the less hungry their children are. With a better education, it’s more likely to have a job, a better income – up to 25% more – and a better life. Hunger could be decreased by 43%.

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Access to employment and socio-economic equality for women represents an opportunity for progress for the world. But how can we fight against hunger when we deprive ourselves of 50% of the world’s population? In countries like Ethiopia, Romania, France, Ghana, Guinea and India, we support training programs to enable women to engage in paid work.

Women’s rural entrepreneurship Rural women play a vital role against hunger. Supporting women’s production means ensuring the communities’ food autonomy: in Africa alone, women make up nearly 70% of the total agricultural force and produce about 90% of the food.

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1 in 9 people in the world are starving. In an emergency or extremely precarious situation, to confront hunger immediately and save lives, food assistance remains vital, even in countries such as the United States, the United Kingdom, Brazil or France. In these countries, new beneficiaries have emerged: low-income workers, single mothers with children, retirees and students. But in order to help those most in need to permanently escape hunger, we are going further by enabling vulnerable people to feed themselves independently and providing food self-sufficiency and access to training, education and employment, sustainable solutions that represent 61% of our activities.
Food self-sufficiency

Hunger is a paradox: there is enough food for everyone, according to the FAO*, yet 810 million people in the world suffer from hunger. What tangible and sustainable solutions are available, today and by 2050, when the world will number 10 billion people?

In the face of climate change and population growth, as in sub-Saharan Africa and South Asia, a sustainable and secure food system must be created in the event of a food crisis. We must go from food aid to self-sufficiency, food is becoming an asset for society – and food self-sufficiency is a solution for food security, whatever the country.

For a community or a home, it’s about producing enough to feed and meet the basic needs of people. Local and self-sustaining crops – community gardens, urban gardens or family farms – now represent a real food and economic alternative.

To be sustainable, self-reliance is a matter of education, training and resources, with women as the priority audience. In Africa, where 256 million people are undernourished, rural women make up nearly 70% of farmers and produce about 50% of the food. Two-thirds of our cooperatives in the World Food Programme help to train women, who are the primary cooks for these meals, in good hygiene, food safety and nutrition practices. The programs, based on local purchases from small producers, are currently deployed in 60 countries. They stimulate production, consumption and local economies: schools buy food from small producers and local traders who sustainably improve their incomes. Three of the YEAH! missions, Stop Hunger in Tunisia, Kenya and Jordan, plus specific cooperation in Colombia, decentralize purchases from local producers, are co-created with the NGO World Vision in Romania as well as the Incredible Edible Network near Manchester, U.K. are some of the initiatives we also support.

We are convinced that it is better to share knowledge, rather than distribute food; in short, to transfer agricultural expertise rather than sacks of rice.

First step towards a hunger-free world

THE WORLD FOOD PROGRAMME (WFP) PROVIDES FREE SCHOOL MEALS IN NEARLY 71,000 CAFETERIAS to more than 18 million of the world’s children most in need. With the support of Sodexo experts, we are helping WFP to model a sustainable program for free school meals. We transfer knowledge in supply and logistics to develop and secure local purchases from small producers. Other skills make it possible to train women, who are the primary cooks for these meals, in good hygiene, food safety and nutrition practices. The programs, based on local purchases from small producers, are currently deployed in 60 countries. They stimulate production, consumption and local economies: schools buy food from small producers and local traders who sustainably improve their incomes. Three of the YEAH! missions, Stop Hunger in Tunisia, Kenya and Jordan, plus specific cooperation in Colombia, decentralize purchases from local producers, are co-created with the NGO World Vision in Romania as well as the Incredible Edible Network near Manchester, U.K. are some of the initiatives we also support.

Following these missions, a guide for the implementation and deployment of school programs based on local purchases was recently published for distribution to all 60 countries where this program is set up.

**UNIVERSITY OF MANCHESTER, UNITED KINGDOM & IRELAND - THE SOLIDARITY AND CITIZENS’ MOVEMENT, Incredible Edibles, has been revolutionizing urban market gardening for 10 years. “The vegetable gardens are open to everyone. Everyone can come to the garden, freely serving themselves at no cost, even those who do not garden!” This is the innovation of Incredible Edibles. Since 10 years ago in Todmorden, near Manchester, this former industrial city in decline became self-sufficient three years later. Today, this “green guerrilla movement,” led by Pam Warhurst, co-founder, environmentalist president and member of the Ashoka International Association of Social Entrepreneurs, is composed of a network of 1,000 groups worldwide, engaged in a transition to healthy, sustainable, local food which transforms unused cultivated areas to the common good. Stop Hunger joined the movement by co-creating a vegetable garden at a facility for people with disabilities in Salford, near Manchester. The residents benefit from fresh produce from the garden to which they contributed and the inhabitants benefit from this renovated garden.**

**SOUTH AFRICA - UMGIBE FARMING ORGANICS IS A NETWORK OF MORE THAN 50 GARDENING MICRO-COOPERATIVES serving 3,000 families in the Durban townships. From a simple and ingenious idea of small above-ground fresh vegetable plantations, Nonhlanhla Joye has built an ambitious socio-economic model in five years that empowers women and surrounding communities, creates jobs and energizes the community. Local economic activity is now developing in schools within and outside the country’s borders.**

We support community gardens in 13 countries, from Australia to Canada, from the United States to China and from France to Slovenia.
Access to education, training and employment

Ensuring an active life and getting enough to eat

Human capital, that is, the skills, experience and dynamism of a population, is the greatest source of wealth for countries... It accounts for two-thirds of their wealth around the world... but only 41% of that of low-income countries...

When a country invests in its population, its wealth rises and its economic growth accelerates... Education is one of the most fruitful investments that a society can make in favor of its children, but also in its human capital... - The World Bank – December 15, 2017

To strengthen the resilience of those in need and contribute to sustainably ending hunger, we facilitate access to education, training and employment to ensure a steady salary for a dignified and active life. We prioritize girls’ education and women’s work for several major reasons: today, one in ten girls is deprived of education and less than 35% of women in the world are employed. However, the more educated they are, the better their incomes and the less hungry their children are, because they spend up to 90% of their wages on the food, health and education of their family.

The World Food Programme’s free school meals, which we support, are increasingly part of this sustainable pattern of socio-economic and wealth creation through education. This program, active in 71 countries, improves children’s health and learning, including girls. One in 10 girls is still too often deprived of education, busy with domestic chores or forced to work because of lack of money. By serving a daily meal to schoolchildren, families are encouraged to educate their children, including their daughters, who are thus encouraged to attend school regularly and continue their education.

In addition, this program also contributes to the training and empowerment of women who prepare school meals in most countries.

Girls’ education and empowerment is at the heart of the Toutes à l’école project in Phnom Penh, Cambodia. Another solution is student sponsoring, in São Paulo, Brazil.

IN INDIA, THE MID-DAY MEAL PROJECT is the largest in the world, with 105 million children a day. These school meals are mostly cooked by women. As part of a WFP assistance program for the government of India, Sodexo experts trained nearly 3,500 cooks’ helpers on good restaurant practices and the entire food preparation process to ensure the safety of meals. In the poor region of Dhenkanal, in the country’s northeast, the program is helping not only to prepare healthy meals for 128,000 children in some 1,600 schools but also to develop the skills of these women. A means to find a job elsewhere.

More generally, at the end of the two years of YEAH! Missions, including Senegal, Madagascar and Zambia, more than 8,300 educational staff have been trained and 638,000 schoolchildren served. In addition, a Food Safety & Quality Manual, focusing on fresh produce, and a digital nutrition learning app called Nutrifami are being finalized.

IN BRAZIL, SOCIAL UTILITY also corresponds to education and a culture of proximity. The Programa Hortaliças (market gardening program) was born in Brazil through a partnership between Stop Hunger and UNESP (one of the six public universities of the State of São Paulo with about 40,000 students at 34 campuses in 24 cities). It combines sponsorship of disadvantaged students who can continue their studies in agronomy with weekly distribution of fresh vegetables to 1,000 beneficiaries of 17 local NGOs located in Jaboticabal and Botucatu. Through the 13 years of this program, 473 students have benefited from these grants and more than 33 tons on average of cabbages, carrots, zucchini, salads... are distributed every year. To promote the creation of community gardens, three guides have been published by Stop Hunger in partnership with UNESP; the latest one is on “7 steps to create a vegetable garden at home.”

IN CAMBODIA, TOUTES A L’ECOLE, the 12-year-old association founded by Tina Kieffer, now enrolls 1,350 underprivileged girls and accompanies them from the age of six to their first job. It is near Phnom Penh that Tina chose to build her Happy Chandara campus in 2006, which provides free high-level education to these girls, enabling them to become educated, free and healthy women, able to participating tomorrow in the economic life of their country.

Tina installs permaculture gardens at the school to produce healthy fruits and vegetables. We have been supporting Happy Chandara students through a three-year partnership since 2017.

To promote the creation of community gardens, three guides have been published by Stop Hunger in partnership with UNESP; the latest one is on “7 steps to create a vegetable garden at home.”
Support to local communities in need: stories of no hunger

100% of donations are invested to help end hunger. Supported by 93,000 volunteers, our local organization in 53 countries is an asset for providing customized assistance to the beneficiaries of our 1,200 NGO partners.

Whether local or international, our partners are rigorously selected:
- they know the local communities they help
- they share our values
- they work to empower their beneficiaries (education, training, access to employment, sources of income, etc.) in order to help them to permanently escape hunger.

Food collection and distribution, meal donations and fundraising are organized to help beneficiaries of the 1,200 partner food banks and associations, such as Banco de Alimentos do Rio Grande do Sul (Brazil), Share Our Strength (United States), Restos du Cœur (France), Food Aid Foundation (Malaysia), Asian Development Foundation (Philippines), Eine Welt eV (Madagascar), FareShare and Trussel Trust (United Kingdom), Deutsche Tafel (Germany), the European Federation of Food Banks (20 countries)...

In addition to Servathon, there are other food aid actions like Stop Hunger Day in the UK. In the United States, Stop Hunger has been relying on schools for more than 20 years to feed disadvantaged children during school holidays and even weekends, thanks to its two food programs:
- Feeding Our Future® which served 152,000 free meals in 22 states during the summer of 2018.
- The Backpack Food Program, an alternative to feeding schoolchildren for free every weekend and school break. With 550,300 backpacks packed with easy-to-prepare and eat energy foods, this is the equivalent of more than 2.2 million meals that were distributed during the 2017-2018 school year.

Volunteers without borders

To accomplish our mission of helping to eliminate hunger, we encourage volunteerism and skills volunteering. Our founding partner, Sodexo, decided to offer a paid volunteer day per year for its 460,000 employees in support of Stop Hunger. This measure will gradually be put in place by 2020, allowing employees to invest personally in a useful activity to fight against hunger and provide necessary assistance to an NGO or a local association. Teams from the UK and Ireland have made headway with three days of paid volunteering per year and the establishment of Neighbourly, a social platform, to connect associations and volunteers. "MyStopHungerPledge" has also allowed FareShare to distribute the equivalent of approximately 82,000 meals. More generally, a survey of volunteers confirmed that employees were looking to take part in community outreach activities and revealed a 14% increase in the commitment rate among volunteer employees.

USD 345,000

raised through payroll donations by employees of Sodexo, our founding partner
School feeding programs are a smart investment – a single dollar can yield up to USD 10 economic return for a nation.

CARMEN BURBANO
DIRECTOR, SCHOOL FEEDING SERVICE, UN WORLD FOOD PROGRAMME (WFP)
THE WORLD’S LEADING HUMANITARIAN ORGANIZATION FIGHTING HUNGER

Open forum

Carmen Burbano has recently become the global Director of School Feeding for the World Food Programme. Burbano’s 10 years of experience and multiple publications, coupled with her passionate commitment to the health and nourishment of schoolchildren worldwide, have made her a world-expert on this ever-relevant subject. The United Nations has set a goal to eliminate hunger by 2030, when today’s schoolchildren will reach adulthood. WFP wants to fulfill this pledge to our future generations.

"WFP has a solid legacy in school feeding programming and has built effective partnerships over the last 50 years. Delivering school feeding to children in fragile contexts, as well as working with governments to design impactful programmes, is a commitment that WFP shares with all its partners, including Stop Hunger.

Since 1963 WFP has supported over 100 countries – many of which are now government-led national programmes – to design and implement school feeding. And now it’s providing school feeding to over 19 million children across the globe, and it’s indirectly supporting an additional 39 million schoolchildren through working with governments and partners.

School feeding is reaching the most vulnerable children. It lifts barriers to education - especially for girls – as a meal, snack or take-home incentive can encourage families to send their daughters to school.

Well-nourished children learn more - healthy kids become more productive adults. This investment in human capital - the sum of a population’s health, skills, knowledge, and experience – can strengthen a country’s competitiveness in a rapidly changing world and prepare workforces for the more highly skilled jobs of tomorrow. Studies show that every USD 1 invested in school feeding programmes brings up to USD 10 in economic return from improved health, education and productivity.

School feeding is also good for communities. As mentioned, the socio-economic benefits include employment of women who prepare school meals, as in Jordan where 60% of Healthy Kitchen project staff are female. Large-scale initiatives such as Nigeria’s national programme, feed nine million school children every day, and employ 95,000 women as its caterers. This system also works in conflict areas like Syria where we have recently trained 100 women, who now prepare fortified and nutritious snacks with fruits, vegetables and bread baked in local bakeries and delivered to 20,000 schoolchildren.

And in addition to health, education and empowerment of girls and women, the other economic benefit is the boosting of local agriculture. Buying produce from small-holder farmers transforms the entire school feeding system into a virtuous circle: jobs are created, markets are more stable, and local food systems are strengthened. And these farmers are often the parents of schoolchildren, helping them break intergenerational cycles of hunger and poverty.

Illustrating the tremendous potential for the local economy, this year the Kenyan government took over the management of its school feeding programme – by 2019, one million schoolchildren will benefit from meals cooked with products purchased locally.

We need to intensify the development of these sustainable programmes, as only 2 in 10 children receive school meals in low-income countries, compared to almost half of schoolchildren in high-income countries.”

BIO
2005 Programme Policy Officer – WFP Colombia, Tanzania, Malawi, Kenya and Ethiopia
2009 Master of Public Administration (MPA) Harvard Kennedy School, USA
2010 Programme Policy Advisor – WFP Haiti and Nepal
2015 Policy Advisor – UN Development Programme New York, U.S.A
2016 Country Director Representative – WFP Peru
2018 Director, School Feeding Service – WFP HQ
Rome, Italy

4 publications including:
“Re-imagining School Feeding: A High Return Investment in Human Capital and Local Economies”, WFP, World Bank and Partnership for Child Development, 2018

For the past four years, our direct partnership with Stop Hunger and indirect with Sodexo has allowed us to develop tools and optimize this model of sustainable development for the 71,000 schools where WFP operates. Working with WFP, and indirectly with governments, Stop Hunger and Sodexo are helping to improve the health and lives of millions of children, making a positive impact on local communities and the future of nations.
As long as hunger torments the world, we will never give up!

So, our thanks to our volunteers, our donors, our partners, yesterday, today and tomorrow.

Thank you for being part of our story.

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About this report: This activity report explores new forms of storytelling and takes the time to provide perspective. The time to understand our world, to be surprised, to inspire, to be moved and to overcome indifference. The time to express our similarities or our differences. To tell of our successes or our questions. A new format that, beyond this novel narration, is also distinguished through the original illustrations of British artist Christopher Corr. To dive into an optimistic though never naïve universe, of great diversity but never cliché. A new and unique journey to discover the women and men who are the true heroes of Stop Hunger.
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Because we believe that a hunger-free world is possible, Stop Hunger invites you to:

- Better know the realities of hunger in the world.
- Discover its many actions with communities and local or international NGOs.
- Check the impact of its commitment and that of its volunteers.
- Donate to support them.

To simply multiply your contacts with Stop Hunger, to share our actions with you and to exchange together and with those fighting hunger around the world.

[Social media icons]

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