Stop Hunger Impact Report 2024





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Edito

Stop Hunger has achieved more than ever in 2024. This is thanks to a very special synergy between our founding companies, Sodexo and Pluxee, our 330 hands-on NGO partners and our thousands of changemakers worldwide – volunteers, donors, supporters, and friends. Together we are more than the sum of our parts.

At the same time, global instability, primarily driven by climate change and conflicts, continues to have a devastating impact on populations, intensifying food insecurity and vulnerability. We recognize the urgent need to do more. It is incredibly inspiring to see the growing momentum of our efforts, as increasing numbers of Sodexo and Pluxee clients, suppliers, employees and supporters join our movement, driven by a shared vision of a hunger-free world. Stop Hunger is creating a positive ripple effect, expanding our reach and amplifying our impact.

Thank you to everyone who contributed in 2024 – old friends and new. And welcome to everyone who is helping Stop Hunger to make an even greater ripple in 2025.

Charge

Mouna Fassi DaoudiPresident, Stop Hunger
Chief Sustainability Officer, Sodexo



2024 IN NUMBERS

Our Key Impacts

Here, in facts and figures, are our highlights of 2024 - our gratitude to our amazing global network of changemakers is immeasurable!



countries where we operate



NGO partners



meals distributed



14,800

volunteers, who completed 74,500 hours of volunteering



individual beneficiaries worldwide (up from 12.5M in 2023)



funds raised, up from \$7.4M in 2023

\$8.2M disbursed

(we always keep a reserve for emergency relief)



women empowerment programmes with

99.600

participants in 31 countries



\$387,000

donated to humanitarian emergencie impacting 404,000 individuals

100% of all external donations directly support our global hunger relief efforts and our NGO partners.

Sodexo and Pluxee generously cover all Stop Hunger operating costs, ensuring that every dollar raised goes directly to those in need.

Photo: World Food Programme

A Reminder About Hunger

Stop Hunger's impact in 2024 is cause for celebration. But the facts and figures about hunger are a stark reminder that we need to do even more in 2025.

733M

people are in severe food insecurity – that's nearly **10% of the global population**

55% of them are women

50 M
people are on the brink of famine

25,000

people die from hunger and malnutrition on an average day – **10.000 of these victims are children**

The paradox of hunger is striking:

while conflicts, climate change, and poverty continue to drive food insecurity to alarming levels, a staggering **one-third of the** world's food production is wasted.

Photo: World Food Programme



A Global Force for Change

Thanks to the global network of its founding partners, Sodexo and Pluxee, Stop Hunger is able to provide support locally across the entire planet. The hard work and generosity of our volunteers and donors worldwide, many of them from client and supplier organizations, enables us able to partner with local – as well as regional and international – NGOs, to make a huge global impact.

Unlike many other corporate philanthropic movements, we are able to offer much-needed expertise – in food, nutrition, and business – to our partner NGOs. Our volunteers don't just fundraise; many work directly with the beneficiaries of Stop Hunger, transforming their own lives as well as those of people in need.

The stories that follow are just a small sample of what we have achieved together in 2024. The thread that runs through all of them is not only food but also women's empowerment, which has been a strategic pillar of Stop Hunger since 2017. Together, we are rewriting an old proverb: "Give a man a fish and you feed him for a day; teach a man to fish and you feed him for a lifetime. But give a woman the means to provide and she feeds her whole family for generations to come."



NORWAY

Moving Mamas



From refugees to proud members of Norwegian society.

These quotes are from three amazing women, who have found their feet and are supporting their families in a foreign land. They're just a few of the refugees whose lives Stop Hunger has helped to change in 2024 through our partnership with Moving Mamas.

Founded by another amazing woman, Kristine Holst in 2015, this social enterprise has two kitchens, serving vegetarian food to schools and businesses, and a pop-up sewing business, repairing and upcycling clothes. Within these safe and supportive working

spaces, women use skills that they bring with them from their home countries, while also learning Norwegian and integrating into society.

Moving Mamas is now using the funds raised during the Stop Hunger Event to digitize some of the Academy's training materials. By sharing more stories in their native tongues, the women will be able to inspire and guide more women towards financial independence.



UGANDA

Women Smiles Uganda

Like 300+ others, this woman's life has been transformed by the funding and expertise Stop Hunger has provided Women Smiles Uganda through its program Women for Zero Hunger, launched this year in partnership with Women in Africa. This ingenious NGO was inspired by Gloria Nandawula's

childhood experiences with a single mother who struggled to put food on the table. Today, together with her co-founder, Lilian Nakigozi, and a small, dedicated team, she trains women from the slums to grow food sustainably in urban community gardens – both to sell and to nourish their families.

INDIA

Sulabh International

Banking seeds and farming knowhow in India.

For 50 years, Sulabh, one of India's largest and most respected NGOs, has transformed sanitation for the poor. In the past four years, Stop Hunger has been able to support them by empowering women who were not previously considered as farmers in their own right. We have helped create indigenous seed banks, ensuring access to quality seeds for organic, indigenous vegetable cultivation, and financed a production units for labelling, packaging, and oil production, so these women can become self-sufficient agricultural entrepreneurs.

Today, 1,000 female farmers across 20 villages of Maharashtra are not only feeding their families healthily but can also afford an education for their children. And with the funds raised from this year's Stop Hunger Event, Sulabh aims to scale operations to two new low-income villages. This will empower over 5,000 individuals through expanded training programs and increased access to agricultural resources.

As Nirja Bhatnager, who leads the project says,



Stop Hunger understood us.
Our vision and mission
matched. Together let's
empower people.
Let's restore dignity.





Solidarity Kitchen in Brazil

The Warao people are originally from Venezuela. Many have crossed the border to Brazil from their troubled country simply to survive. But unlike most Venezuelan migrants, they have their own indigenous language. They don't speak Spanish, which means they find it difficult to learn Portuguese. As a result, they often can't get jobs and lead vulnerable lives. Drug crime and violence are often the only option.

Yet today in Manaus, there is a beacon of hope. Stop Hunger and Sodexo Brazil have joined forces with client company, Coca-Cola, and NGO Gastromotiva, to fund, set up and run "Solidarity Kitchen". There, a cook and six assistants, half of them Warao women, provide 1,500 meals for families in need every month. Better still, the Kitchen now serves as a classroom for Warao women. The 70-hour "Make and Sell" course provides vital cooking and business skills – with Sodexo volunteers acting as teachers.



When I started the course, I was restarting my life. Today I have my own small store selling cakes and sweets. All the knowledge that was acquired I have put into practice – and it has been working! We are gradually growing, and I have even became a supplier for Sodexo.

- **Dirce** Solidarity Kitchen Beneficiary

CARE:

Overcoming violence and poverty in Colombia

Born into poverty in Ocaña, Colombia, Ilda Rosa Ortega Ortiz and her husband built a successful life together. Unfortunately, a series of devastating events changed their trajectory. Her husband was disabled in an accident, their daughter fell ill, and they were forced to flee their home due to escalating violence in the region.

Their lives took a turn for the better thanks to the support of Stop Hunger and CARE. For the second consecutive year, a €50,000 grant has been allocated to this region in Colombia to fund a long-term project.

In collaboration with CARE, the Women Lead in Emergency (WLIE) Program has helped empower Ilda and over 400 other women. These women, who share similar experiences of hardship, have established **20 kitchen gardens** in the past 18 months. These gardens provide a sustainable source of food and income, as well as opportunities to raise chickens. The workshops are also an opportunity to emphasize healthy eating habits. Additionally, the Village Savings and Loan Activity (VSLA) groups promote financial literacy and foster community-driven resilience.

Ilda expresses gratitude for the support, stating that it has not only enabled her to feed her family and gain independence but has also "given her back control over her life".





Menu a Empreendedora: Fostering Entrepreneurship in a Brazilian favela

Paraisópolis (Paradise City) is one of São Paulo's biggest favelas. Many of its households are headed by women. And many of them meet their families' basic needs by selling food that they have cooked. Microbusinesses like these make a huge socioeconomic impact. But how to maximise that impact and grow such businesses? Working with the

training arm of Brazil's Rede Muhler Empreendedora (Network of Women Entrepreneurs), experts from Pluxee have developed a program to answer this question.

Funded by Stop Hunger and Pluxee, it has now graduated its first class of 23 women. Nearly all of them are from historically underrepresented racial groups and over a third already have a small business. Since completing the training, most of these have reactivated their business, with an increase in profits, and another third of participants have created a new enterprise.



Czechitas Foundation: Targeted tech training in the Czech Republic

Fact 1: The Czech Republic is currently suffering from a significant tech skills gap.

Fact 2: Single mothers, female care leavers and women with disabilities often have a talent for IT but lack the advantages needed to turn talent into a career.

Czechitas Foundation put these two facts together and came up with the ingenious solution of the "Digital Academy". The three-month, hands-on programme provides training in data analysis, testing and web development, as well as career guidance, soft skills and contacts at partner companies. This year, ten talented but disadvantaged women have been empowered to turbocharge their futures. Thanks to the generosity of Pluxee and Stop Hunger, they have received full tuition. They also received meal vouchers and mentoring from Pluxee.



The Digital Academy was an irreplaceable experience for me and I am happy that Stop Hunger and Pluxee decided to help not only me but also other women in this way.

- **Magdalena**Digital Academy participant

BCause Foundation:Rebuilding lives in Bulgaria

How can women and children, forced to flee the war in Ukraine, make new lives in a strange land, far from their families? How can victims of domestic violence, who have left their homes with nothing, start over again? Sofia-based BCause Foundation, Pluxee Bulgaria and Stop Hunger have teamed up to answer these questions through targeted support.



Together, we have already trained 90 women in employability and soft skills, provided mentoring and mental-health services for 120 others, awarded 6 grants to women-led community-support projects, and trained 20 teams of female entrepreneurs in creating their business plans.



Levers for impact

What began as a handful of employees serving free meals to disadvantaged kids has blossomed into a global network of changemakers engaged in a wide range of actions – all connected by the Sodexo/Pluxee ecosystem and the ultimate goal of ending food insecurity.



VOLUNTEERS ON THE GROUND

Stop Hunger Heroes



Our YEAH! (Your Engagement Against Hunger) missions, carried out in partnership with the World Food Programme (WFP), are just one example of the way we share our expertise in the business of feeding people. In 2024, for instance, three Sodexo chefs from Europe and one training expert from head office created a long-term training program for WFP cooks, working directly with schools in The Gambia and Senegal. Another specialist volunteer from India created five videos for quality, health, safety, and environment training of WFP kitchen managers. In addition, a data scientist from head office supported the data management team at WFP throughout the year.



This year, Silke Schaeder, Sodexo Stop Hunger Leader for Switzerland, embarked on a two-week immersive journey to Kenya. Joining forces with Doreen Irungwu, the visionary founder of Ustawi and 2023 Stop Hunger Women Awardee, Silke aimed to gain firsthand insights into Ustawi's groundbreaking agricultural initiatives. By immersing herself in the rural communities, Silke sought to understand how sustainable farming practices are fostering prosperity and empowering local residents. She also helped Doreen clarify Ustawi's unique value proposition. Today, she is leveraging Sodexo's communications expertise to elevate the online presence of the association to have even more impact.



This is an amazing place and an inspirational opportunity for me. I've spent time in four schools in The Gambia, and what I've seen has really changed my perceptions. I hope that all of that new knowledge will feedback into our Stop Hunger team, so that we can make a difference along with our partners, the World Food Programme."

David MulcahyChef and YEAH! Participant



Ustawi's unwavering commitment to empowering women is truly inspiring. The solar-powered irrigation system, just one of Ustawi's projects, is a testament to the work Doreen and her team are doing to ensure these women can cultivate their land and secure a sustainable future. By providing essential resources and knowledge, they are uplifting not just individuals but entire communities.

Silke Schaeder

Impact Director, Sodexo Switzerland

NURTURING LOCAL COMMUNITIES

Stop Hunger Leaders

We would also like to highlight the work of two of our Stop Hunger Leaders who won Awards during 2024. In Europe, Camille Thobois from the Stop Hunger Foundation formed a pioneering partnership with Sodexo client AstraZeneca to support Co-Farm's community gardens for local people in Cambridge.

In addition, the UK&I's collaboration with the Switch (a leading education charity) was recognised with a Silver Award for Social Mobility, highlighting their commitment to breaking the cycle of poverty and food insecurity by supporting young people's financial

literacy. And they also won the Franco-British Business Award for People and Community, demonstrating Stop Hunger's dedication to creating a more inclusive, resilient and equitable society. Incredible work!

Meanwhile Luna Mishra, our Sodexo Stop Hunger Leader in India worked with client **Adani Foundation** and **Adani Skills Development** to help women farmers package and sell their products, develop local training centers for young women and distribute food kits. Adani is just one of many organizations Sodexo India collaborates with, including **EY, Sanofi**, and **MSD**.





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By partnering with the Foundation, Sodexo and AstraZeneca have combined their expertise to make a significant impact on our communities. Together, we are using our professional skills to build a brighter future for all.

Camille Thobois

Stop Hunger Lead, UK & Ireland



The positive impact extends beyond beneficiaries, benefiting private sector partners and all involved. For everyone it's a win-win.

Luna Mishra

Lead Corporate Responsibility, Sodexo India and Stop Hunger Lead, India



UNITING FORCES

Partnering with Sodexo and Pluxee clients and suppliers

We are hugely grateful to the organizations in the Sodexo/Pluxee ecosystem who donated so generously in 2024 – and in previous years. But we are also delighted to report that, as of 2024, more and more of their clients' and suppliers' employees have joined the movement as volunteers for Stop Hunger. The motivation, good will and sense of achievement generated in this way shows how the Stop Hunger movement continues to grow and have a bigger impact.

This year, 30 companies worldwide took part in Servathon. Our partnership with international client, Nokia, is a shining example. Combined Nokia and Sodexo teams in Gdansk, Madrid, Milan and Shanghai, as well as global HQ in Finland, all worked tirelessly to raise money and collect/distribute food. Another highlight was our partnership with Inditex in Spain, where for the third year in a row, 30+ staff completed the Camina de Santiago by bike, raising a record-breaking €24,000.

IN THEIR WORDS

Our Corporate Partners





At HP Penang, we believe in giving back to the community, and our partnership with Sodexo on the Stop Hunger Servathon was a meaningful way to do so. On 29 May 2024 our team was proud to prepare 200 meals for rough sleepers, in collaboration with the Mutiara Food Bank. Together, we hope to make a positive difference in the lives of those in need, demonstrating our commitment to fighting hunger in Penang.

Sian Siong LooDirector of Operations, HPMM



Today, I'm excited to join a 20km cycling event. Our longstanding partnership with Sodexo and Stop Hunger often leads to unique opportunities to combine sports with philanthropy. When I heard about this event supporting children in Yunnan province, I knew we had to participate. It's a great way to give back and make a positive impact.

Phl HouDeputy Party Secretary, Deputy General Manager of FESCO Adecco Shanghai



At Pro à Pro we're engaged in feeding children, women and men every day. As suppliers to the catering trade, we accompany them at every stage of their lives: whether at school, at work, at leisure, in hospitals, or care homes. By supporting Stop Hunger we have the chance to go further and act against food insecurity.

Antoine Fabry-Grandin CEO, Pro à Pro

Nokia's participation in the Stop Hunger Servathon 2024 was a testament to our commitment to making a difference. By collaborating across five countries, our teams demonstrated the power of unity and compassion. The opportunity to give back to our communities through sponsored events, food collection, and donations was truly rewarding. It's inspiring to see the positive impact we can have when we work together. We're grateful for the chance to strengthen our bond with Sodexo through Stop Hunger and look forward to continuing our support in the years to come.

Nokia Real Estate Team











TOGETHER FOR ZERO HUNGER

Campaigns and Events

Our annual Servathon embraces all kinds of volunteering and demonstrates how small acts of generosity can ripple through a business ecosystem to create a huge wave of impact.



Servathon

Between April and May 2024, nearly **2,500 volunteers** in Stop Hunger's distinctive red T-shirts shone as beacons of solidarity and generosity across 6 continents and **31 countries**. Activities included running, raffling, gardening, mountain biking, cookie baking, tree planting, Zumba-ing and distributing food directly to those in need. Over the course of the global campaign, **US\$141,944** was raised and **461,125** beneficiaries received funding or food.

To take just one example, the China Servathon gathered 117 volunteers – employees not only of Sodexo but also of 40 clients and suppliers – for 1,900 hours of activity, including cycling and running events and a fundraising dinner to highlight public health in Shanghai. Together the team raised a stunning €17,963 to support local foodbanks. Sodexo China then matched this total to double the impact and reach even more people in need!

International Women's Day Webinar

One special event in 2024 was our International Women's Day Webinar. This united Stop Hunger, the World Food Programme, CARE, and other partners in a discussion and celebration of women's empowerment as a means to ending food insecurity around the world. Nearly 300 participants joined the event which discussed how NGOs and the private sector can contribute to empowering women to combat food insecurity. Speakers included Mouna Fassi Daoudi, Lilian Nakigozi (Women Smiles Uganda), Jane Remme (WFP), Christine Campeau (CARE), Satu Heschung, and François Blanckaert (Sodexo).

Stop Hunger Annual Fundraisers

Between October 2023 and July 2024, we also held fundraising dinners in Canada, France, Spain and the UK, as well as a special 25th anniversary event in the USA. In addition to generating much-needed funds to fight hunger, these events serve to celebrate and showcase the year's achievements. In Paris, for example, we presented the awards mentioned in this report, showed videos of our work and carried out live crowdfunding.

This year's results were staggering, with over US\$2 million raised in Florida, \$256,000 in Canada, nearly €1.2 million in Paris, 20,000€ in Spain and in the UK £286,000 (double the previous year's total). We extend our sincere gratitude to everyone who contributed to the organization of these events and to all those who generously donated.



Partnering with NGOs

Stop Hunger is proud to partner with over 330 NGOs across 58 countries.

In 2024, we celebrated 10 years of partnership with the World Food Programme and 20 years with Les Restos du Coeur. These long-term partnerships of sharing resources, expertise, and funding, contribute to making a deeper, lasting impact towards SDG2: Zero Hunger. We're grateful for our global and local partners who continue to support our mission.



Emergency aid

It's thanks to our NGO partners that we are able to respond rapidly to humanitarian crises around the world. The climate emergency and geopolitical turbulence are making the need for emergency aid more acute with every passing year.

In 2024, our NGO partners mobilized to use \$387K of Stop Hunger funding to relieve the distress of people in 8 countries. We supported victims of the earthquake in Morocco, the floods in Brazil and Libya, fires in Chile, as well as responding to severe hunger crises in Afghanistan and Sudan.



Women for Zero Hunger Program

2024 was a second successful year for the Women for Zero Hunger programme, in partnership with Women in Africa. This year, 600 remarkable leaders applied, all of them from organizations that leverage female empowerment as a sustainable solution for food insecurity. The final selection – a tough task – was expertly accomplished by our panel of judges, which included two representatives from Sodexo suppliers and clients who support Stop Hunger: Julie Payet (Pomona) and Arnaud Leleu (Unilever).

The three finalists were finally announced as: Sharon Monethi (Women of Age Foundation, South Africa); Purity Christine (Mama Pesa, Kenya); and Sonia Paiya (Woman Farmer Foundation, Eswatini). Each organization received a grant of €5,000. And each leader received 6 months' mentoring from Sodexo and Pluxee experts, plus additional training workshops tailored to their needs. The winner will join the Stop Hunger Event in 2025 in Paris.

Paris Olympic Games Surplus

Last year, Stop Hunger made significant strides in combating food waste and hunger. We've been instrumental in encouraging and facilitating food surplus donations from restaurants and caterers to food banks across 13+ countries.

In France, thanks to our partnerships with the **French Food Bank Federation**, several of Sodexo central kitchens tested a groundbreaking solution to streamline donations to local food banks, **Proxidon**. We also supported **Les Restos du Coeur** with a new refrigerated truck for their Breton activity, and leveraged the opportunity presented by the Olympic Games to identify and address challenges in food surplus donation.

Similarly, in the US, our teams have continued to support both the **Food Recovery Network**, to mobilise students on campus around this great cause and **Move for Hunger**, to collect surplus agricultural production and redistribute it to those in need.

The equivalent of over 800,000 meals has been saved from waste and delivered to hungry communities.

A big thank you to our partners for making this possible!

Thank you again to...

Our corporate partners: Sodexo, Pluxee, Bellon S.A., Pro à Pro, Groupe Pomona, Unilever Food Solutions, Accenture, Accuracy, Adecco, Aliotts, Andros SNC, Angie, Any, Arinso France - Alight Solutions, Argon & Co, Avaliance, Bel, BNP Paribas, Biocoop, Bonduelle Europe Long Life, Bytes Software Services, Cafes Richard, Cash Systemes Industrie, Charles et Alice, Charraire, Champagne Mailly, Chomette, CIC, Citi, Clostera, Coca Cola - CCEP, Concept Manufacturing, Crit, CSC Digital Brand Services, CSE Sodexo Holding, Darea, Danone, Defial Normival, Direct Ocean, Diversey France, Domaine Chapelle de Blagny, Entegra, Entremont Alliance, Essity, Ferme du Pre, Gaston Mille, Groupe Cercle Vert, Groupe PLG, Havas Events, HP, HSBC, Informatica, ING, Jet'Sac, JP Morgan, Kea Partners, Kimberly-Clark Corporation, Konica Minolta IT Solutions Czech A.S., Lactalis, La Passerelle, La Seine Musicale, Lofbergs, Lunor, Maison Lenotre, McCain, McCormick, Metsys, Mogo, Netwatch, Nespresso France SAS, Nomios, NTT France, Nutripack - Impact Group, Oliver Wyman, One Logic Consulting, Options, Petit Forestier Location, Prologism, Rentokil Initial, Safety Joger, Salade 2 Fruits - Canavese, SAS Bernard - Groupe Jean Floc'h, SAS Guillet - LDC, Seris Security, Shoes for Crews, Siim, Sitecore, Socopa Viandes, Sodiaal Professionnel, Syrtals Cards and Beyond, Sysco France, Tanium, UCC Coffee, Unicorn Systems, Vivalya, Vodafone Enterprise France, Wells Fargo, White & Case, Yoplait.

Our volunteers in Australia, Austria, Belgium, Brazil, Bulgaria, Canada, Chile, China, Colombia, Costa Rica, Cyprus, Czech Republic, Finland, France, Germany, Hong Kong, Hungary, India, Indonesia, Ireland, Israel, Italy, Luxembourg, Malaysia, Mexico, Netherlands, Norway, Oman, Peru, Philippines, Poland, Portugal, Qatar, Romania, Singapore, South Africa, Spain, Sweden, Switzerland, Thailand, Turkey, United Arab Emirates, United Kingdom, United States of America.

Our 330 NGO partners worldwide, too numerous to list.

Your impact in 2024 is an inspiration for even greater achievements in 2025.



Be a *changemaker*.

#jointhemovement

STOP HUNGER

A global movement

In 1996, a group of Sodexo employees in the United States realised the sad truth that some children were getting just one meal a day: their school lunch. These employees came together to serve free meals during school holidays. And thus, Stop Hunger was born.

Today Stop Hunger is a global movement, with a core belief that empowering women and younger generations is the best way to fight food insecurity. We are turning that belief into action in 58 countries, working both directly with beneficiaries and through our 330 NGO partners.

Yet our greatest strength remains our unique ecosystem: Sodexo, Pluxee, their clients, their suppliers, and the extraordinary people who work for all of these organizations. Thank you to every single changemaker who has contributed to our impact this year.





To learn more about Stop Hunger, visit www.stop-hunger.org and connect with us on social media







