ACT HERE, BUT ESPECIALLY THERE

1,200 NGOs receive 100% of the donations made to Stop Hunger

EMPOWERING VS GIVING

Why food donations are not enough

AND IF THE FUTURE WERE ACHIEVED THROUGH WOMEN?

Stop Hunger 2017 Activity Report

TOP 5 best initiatives
WOMEN can free the world from hunger.

As forecast in the United Nations Sustainable Development Plan, we believe gender equality can directly affect hunger in the world.

Why?

Because we know that the economic equality of women is a key factor in considerable growth. In India – the 7th largest economy, where a quarter of the world’s people suffering from hunger live – GDP would increase by 16% and in sub-Saharan Africa by 12% by 2025.

In terms of growth, we also know that the agricultural sector is one of the key drivers. On the African continent alone, women make up almost 70% of the total agricultural workforce and produce about 90% of food commodities.

We know that if they had the same resources as men, the agricultural output of developing countries would increase by 2.5–4%. In practice, if they were better trained in agricultural techniques and best practices and if they had the same funding, the same access to land, equipment and markets as men … we could feed up to 150 million more people!

Their education, training and work are therefore essential.

Yet, while women make up 50% of the world population, less than 50% of them are employed and one in five girls is deprived of an education. But we know that the more educated they are, the better their income: one additional year of primary school is worth 10 to 20% more salary or even 25% more with another year of secondary school education.

Finally, we know that by entrusting the family budget to women, they will spend up to 90% of their income on food, health and education for their families, compared with only 30–40% for men.

For all these reasons, the economic equality and empowerment of women represents an opportunity for the world … to eradicate hunger, achieve considerable economic progress and provide a better future for all.

As Chairman of Stop Hunger, I made it a priority for action and would like to thank our donors, our 82,000 volunteers and our 1,200 NGO partners.

Thank you for contributing, with us and with the women we support, to a hunger-free world.

Michel LANDEL
Representing Sodexo SA, Chairman of the Board of the Stop Hunger “Fonds de dotation”
who are we?

Hunger is not inevitable but is rather the result of political, economic and climatic obstacles.

Today, more than 1 in 9 people still suffer from hunger, or 815 million human beings. Hunger is not inevitable but is rather the result of internal conflicts, natural or human-caused catastrophes, speculation on agricultural goods, absence and/or lack of water and waste: 1.3 billion tons of food annually, or 40 tons each second, end up in the garbage between the field and the plate, an amount representing 1/3 of global food production.

The UN has set an objective to eradicate hunger in the world by 2030. Stop Hunger wants to contribute to this and undertakes tangible actions on the ground and with the international community to work for a world without hunger.

Stop Hunger is a global network of nonprofit organizations working for a hunger-free world, in three areas: support to local communities in need, empowerment of women and emergency assistance. Stop Hunger builds on partnerships with 1,200 local NGOs and the unique ecosystem of Sodexo, its founding partner.

2017 figures: 82,000 volunteers mobilized in 41 countries - nearly USD 6.3 million raised - more than 6 million meals distributed.
EXPERTS WITHOUT BORDERS
Following Africa and Asia, where four missions were carried out, in Tunisia, Cambodia and Kenya with WFP, and in Ladakh with GoodPlanet and two other local NGOs, 10 additional interventions are planned, in Madagascar and Senegal in the near future to enable Sodexo experts to bring their skills to our partners. Find testimonials from two YEAH! program experts on pages 40-41.

A HUMANITARIAN SOLUTION
With the help of Stop Hunger and Sodexo experts, the World Food Programme (WFP) has created a unique and secure food voucher. For those most vulnerable in emergency situations, it is a means of obtaining supplies of diversified foods rather than imported food rations. Printed locally, and distributed three times faster and at a quarter of the cost, this new voucher system has already been used to provide food assistance to 472,000 beneficiaries in the Central African Republic and Sudan, as well as to 20,000 Burundian refugees in the Democratic Republic of Congo. Use of this payment solution will also contribute to sustainable agriculture, making paperless all financial flows between governments, humanitarian agencies, distributors, agricultural producers and small producers, and by helping to empower beneficiaries, who will be able to buy subsidized seeds at preferential rates, for example.

SECRET WEAPON AGAINST HUNGER!
Backed up by figures, the conclusion is clear: providing women with better education, training, means of production and financial resources will maximize the possibility of eradicating hunger from the world by 2030! Discover the winning initiatives and long-term programs on page 41.

SOLIDARITY ON WHEELS
This Brazilian-style food truck (named “Feed Truck”) offers meals for people in need and the homeless in São Paulo, using unsold food. For two years, this mobile kitchen in the city center has served about 500 hot meals on August 27 (it’s winter!). Food is collected from markets and supermarkets, and meals are cooked by Sodexo employees volunteering for Stop Hunger. Any leftover unserved meals are then donated to a food bank. Relaunched by the Brazilian Stop Hunger foundation (Instituto Stop Hunger Brazil), this restaurant-truck shows that it’s possible to feed those in need while not wasting food. When we know that 40 tons of food are thrown away each day in Brazil, we’d like to see Stop Hunger food trucks multiply!
You point your finger at food aid. Isn’t that a bit strong? Are you certain that we can overcome hunger in the next 15 years?

Food aid, that is, distributing food or meals, is not a long-term solution. It is obviously vital in emergencies. This year, unfortunately, they have multiplied. Natural disasters have successively devastated Haiti, French Polynesia, Chile, Madagascar, and Peru, while a terrible famine rages on the Horn of Africa. There, we are talking about thousands, hundreds of thousands, even millions of people in dire conditions who must be rescued and fed immediately. Food aid is necessary for daily survival. But it’s short term. In order to eradicate hunger from the world, we don’t give up, and I have confidence in men, but even more so in women, in their education, training, work and all forms of food self-sufficiency, to enable people to be fed and to have an income. We must pass from food aid to self-sufficiency, from food insecurity to security, from a global to a local mode. In short, the system must be changed in the face of the shock of climate change and our natural and other resources adapted - land, soil, water, energy, equipment, financing – to address demographic growth, in particular in Africa and Asia.

To create this sustainable food system, you argue that women are the best solution. Why?

Because, over the past 25 years, 55% of the progress made in the fight against hunger has come from the improvement of the social situation of women. We must educate, train, fund and support girls and women. The more they are educated, the less their children are hungry. And the more they control the family budget, the more they are likely to survive. That’s why we support both girls’ education and the entrepreneurship of rural women. On education and training, there is the WFP’s free school meal program in 62 countries, serving 8 million girls. There is also the association Toutes à l’école in Cambodia, and the women from one of the largest favelas of São Paulo in Brazil. On rural entrepreneurship of women – which account for almost half of the world’s labor force - we are working with the World Vision Foundation in Romania and with Sodexo teams, to create two cooperatives that will employ 60 women. We have also supported associations of women in Guinea who market steamed rice produced locally by 500 women, and in Ghana that have trained more than 1,500 women in good management practices and operating agricultural plots. In Africa, where 240 million people are undernourished, rural women account for nearly 70% of farmers, and produce about 90% of the food. It is easy to understand why we have many projects on this continent alone.

Should strong local agriculture depend on women to progress towards food self-sufficiency and a hunger-free world?

We are convinced that local and self-sustaining cultures represent a food and economic alternative for families and communities, regardless of country. To help African, Asian or South American farmers to market their vegetables and their cereals, for example, you have to help them distribute them locally and develop their production. Two-thirds of our partnership with the World Food Programme is devoted to this initiative, aiming to empower women.
Beyond Food Aid

Food self-sufficiency means to produce food for oneself, one's family and even one's community. Food self-sufficiency is also a national-level issue when it comes to eliminating hunger in a country. To be sustained, self-sufficiency is a question of education, training and resources, with priority to the women we support, as we are convinced of their considerable role to face hunger.
**The idea?** To end hunger, if regular distribution of food remains a way to address critical situations, it is not a sustainable solution. Today, 61% of our activities go beyond food aid.

Community gardens, whether communal, collective, shared, rural or urban, are seeing a new upsurge, including in industrialized countries. They represent a food and social alternative for the families most in need. When they are ecological or in permaculture, they have another asset, enabling the learning of responsible growing and healthy eating.

Convinced that these cultures of proximity and self-subsistence are a food and economic alternative for families of modest means, we support the creation of community gardens around the world.

**in the news**

**FOOD SELF-SUFFICIENCY**

**Seen in Brazil**

**Vegetable gardens on the roofs of “favelas”**

Rooftop vegetable gardens (Horta na laje) is a program launched in 2017 in Paraisópolis, one of São Paulo’s largest and poorest “favelas.” Among the 100,000 inhabitants, nearly 30% of mothers leave their job when their children are born. Less income means more poverty and hunger, adding to the risks of marginalization and major insecurity. Co-created with the Women’s Association of Paraisópolis, Horta na laje seeks to reverse the trend by providing mothers with training and tools to grow small organic vegetable gardens together, feed their families and generate an income by selling part of their harvest. Other NGOs and social entrepreneurs now want to contribute to the model’s development to boost its impact.

UNESP, public multi-campus university of the State of São Paulo. Agronomy students, supported by Sodexo and Stop Hunger, grow vegetable gardens on two campuses. About 40 tons of vegetables (tomatoes, salad, cabbages...) are produced and donated to 18 NGOs to feed 1,750 people in need.

Stop Hunger supports community gardens in Brazil, Chile, Canada, Cambodia, France, Italy, the Netherlands and Uruguay.

1 means encouraging capabilities and opportunities for production and training for eating healthy and the ability to receive an income. We also want to facilitate access to training, to education and employment, in order to ensure a regular salary for a decent and active life.

For this, priority is given to programs aimed at developing work for women to improve their revenue and benefit their families and communities.

**Vegetable gardens on the roofs of “favelas”**

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Stop Hunger supports community gardens in Brazil, Chile, Canada, Cambodia, France, Italy, the Netherlands and Uruguay.
In its Happy Chandara pilot school near Phnom Penh, the association Toutes à l’école educates, feeds and takes care of 1,200 girls, aged six and older, who are among those most in need. We have donated more than USD 40,000 to the school to create new vegetable gardens in permaculture. Seven tons of fruits and vegetables a year will be produced there, representing annual savings of more than USD 23,000. In addition, these vegetable gardens are a place for training schoolgirls, their parents and local farmers in sustainable agricultural techniques.

A school that feeds. Less than one third of the children educated in the world are girls. In Cambodia, 53% of the population are women, but they rarely have access to education. In response, Tina Kieffer founded the association Toutes à l’école in 2005. To ensure girls’ education and health is to enable them to grow up to become educated and free women. By having access to education today, they will be able to participate in the economic life of their country tomorrow. ——

USD 17,450 in additional revenues thanks to community gardens in Colombia

Between 2012 and 2015, the community gardens supported by the Granitos de Paz Foundation generated USD 17,450 in additional revenues, helping 250 people in need. Organic products from these gardens contribute not only to food security, but also to the incomes of those who grow them.

BETWEEN 2013 AND 2015, 12 community gardens were created in seven public schools located in disadvantaged regions. 368 teachers, 913 parents and 11,591 students were trained on balanced diets. 830 hours of training and more than one ton of cooked vegetables added annually to menus at school or at home.

In the far north of India, near Tibet, we will soon contribute to feeding 700 students aged 4 to 24 in seven boarding schools. Fresh vegetables will be grown year-round in greenhouses at an altitude of more than 3,500 meters above sea level and temperatures of -15 °C. We are financing this brand-new program of the GoodPlanet Foundation, chaired by Yann Arthus-Bertrand, to support LEHO and HOKA, two local NGOs.

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We financed Restos du Coeur’s experimental urban kitchen garden project, in which 10 employees, recently in a situation of economic precariousness, were trained in gardening and harvesting vegetables. These fresh and naturally grown products are then distributed daily to other people in need to contribute to a better diet. In one year, the Montreuil community garden and its reintegrating employees produced nearly three tons of vegetables.

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Used to preparing non-perishable foods, local cooks have also taken classes to preserve and cook fresh vegetables while strictly controlling food hygiene. Two Sodexo experts carried out the training under the Stop Hunger’s YEAH! program, a dozen missions a year through which volunteers lend their skills to serving the most disadvantaged schoolchildren and the provision of their free school meals.

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Garden of the heart

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**Extra serving at school**

The free school meals of the World Food Programme, which we support, also fit into this sustainable pattern of social utility, democratic management and cooperation.

Through our YEAH! Program, we rely on the expertise of Sodexo teams in purchasing, food safety and hygiene and nutrition to ensure the quality and variety of school meals. We help improve health and life for millions of children.

**Community gardens, permaculture...**

Being able to produce and eat healthy foods. In addition, we support the creation of community gardens around the world, including on the Happy Chandara campus, near Phnom Penh, based on permaculture.

**Gardening, food hygiene and safety, cooking and nutrition...**

By sharing good practices and techniques, we help those in need to better feed themselves, to gain know-how and autonomy, especially women.

**Virtual running or not, sailing races, cycling, marathon...**

All of the ways, on all continents and under all latitudes, are good for raising money and donating against hunger.

**training**

**move more, collect more, give more**

**move more, collect more, give more**

**food self-sufficiency**

**transfer of expertise**

**Empowering women**

This is one of Stop Hunger’s solutions to free the world from hunger:

- co-building programs with local and international NGOs
- supporting innovative and measurable initiatives, led by women, and recognized at the “Women Stop Hunger Awards,” March 8, 2017.

**Focus on Colombia**

**Lunches in peace**

In Putumayo, 13,000 schoolchildren are able to have lunch safely in this difficult-to-access region, located in the heart of the jungle and recently in the hands of FARC. Their meals are free, diversified and cooked on site with fresh products purchased from small local farmers. Through our cooperation in organizing local and sustainable supplies, an implementation guide has been developed and disseminated by WFP to their offices and to different governments, including in Armenia, Guinea, Honduras, Namibia and Niger.
To ensure a regular salary for a decent and active life. We give priority to activities that transfer expertise, skills acquisition, training and professional integration, always linked with food. We also give priority to developing work for women to increase their income and benefit their families and communities.

In the United States, participants in Cooking Matters at the Store, part of Share Our Strength’s No Kid Hungry campaign, learn how to shop for and prepare healthy meals on a budget with the help of Sodexo chefs and dietitians.

In Paraisópolis, a highly impoverished neighborhood of São Paulo, our new program, Horta na laje (rooftop vegetable gardens), provides training and tools for mothers to grow small organic vegetable gardens together to feed their families and generate an income by selling part of their harvest.

In the Happy Chandara pilot school near Phnom Penh, the association Toutes à l’école teaches and feeds 1,200 girls six and older, who are among those most in need. Partners for three years, we have donated over USD 40,000 to create new permaculture vegetable gardens at school. Not only they will produce a third of the fruits and vegetables consumed (7 tons/year), they contribute to the training of schoolgirls, their parents and local farmers in sustainable agriculture techniques.

In 2016, 115 farmers benefited from training, producing 29 tons of vegetables to feed themselves and increasing their incomes more than 20% through the sale of surplus produce.

Gardening, permaculture, eco-farming, urban vegetable gardens, micro-farms... These solutions are now considered true sustainable and ecological agricultural alternatives for achieving food self-sufficiency. Urban or rural gardening is also a way to empower women.

In India, school meals are mostly cooked by women. As part of a WFP assistance program for the government of India, Sodexo experts are training more than 6,700 staff, including 3,700 assistant cooks, on good practices in foodservices and on the entire process of preparing food to ensure the safety of the meal. In the disadvantaged region of Dhenkanal, in the country’s northeast, this program contributes not only to preparing healthy meals for 137,000 children in more than 1,700 schools, but also to developing women’s skills. Also, a means of finding employment.

Educate, train, fund and support girls and women is an obvious way to create a sustainable food system that will allow us to ultimately eradicate hunger.
At the root of a growing number of natural disasters, the climatic emergency is a fact: drought, fires, storms and floods are causing a decline in harvests, water scarcity and the displacement of populations also confronted, as in Africa and Asia, with conflicts and collapsing local economies. Food is, and will remain, at the center of these climate and humanitarian crises. In 2017, Stop Hunger allocated more than USD 500,000 for emergency assistance to affected populations.
TORRENTIAL RAINS IN FRENCH POLYNESIA

Exceptional rains (the equivalent of one month in three days) resulted in floods and mudslides, mainly on the island of Tahiti in early 2017. Submerged or destroyed roads and bridges, electricity cut off and the international airport closed... A state of natural disaster was declared. To help hundreds of families without shelter, food or clothes, we made a donation to the French Red Cross of Polynesia, which also received support from SIPAC, Sodexo’s main local supplier.
Fires devastate northern Chile

The worst wildfires in history lasted more than six months and were particularly severe in January and February 2017. According to the government, more than 500,000 hectares in the country’s center and south were ravaged by fires, equivalent to half of the island of Puerto Rico. Nearly 6,000 residents were forced to flee their homes and more than 1,000 homes were destroyed by the flames. Our volunteers, employees of Sodexo, mobilized to offer assistance to the NGO Desafío Levantemos Chile, as well as providing meals for firefighters, volunteers and emergency services teams in the Biobío region, south of the capital, Santiago.
A CYCLONE STRIKES MADAGASCAR. With winds of 300 km/h, Cyclone “Enawo” swept the island last March. Harvests were totally destroyed in this country that is among the world’s poorest and was already suffering from severe food shortages. We immediately provided financial assistance to the Akamasoa-based Malagasy association, run by Father Pedro Opeka, which had already been supported in 2016 at the second Stop Hunger Donors Evening in France. In parallel, 162 tons of pasta were donated thanks to the mobilization of Groupe Panzani and Sodexo’s International Purchasing Department.
DILUVIAN RAINS FLOOD PERU

Victim of the “El Niño” phenomenon, Peru has faced heavy rains and unprecedented floods. Under the banner of Stop Hunger, Sodexo responded to a request from Peru’s president and ministers, mobilizing employees and four clients to provide 86,500 hot meals during 15 days in early April. Sodexo’s contribution included installing a central kitchen in a disaster area, collecting food provisions and training army teams. The annual Stop Hunger Servathon campaign in Peru was dedicated entirely to helping victims of the floods in several parts of the country.
A severe famine hit some of the southern regions of Sudan and threatened three other countries: Somalia, Nigeria and Yemen. Already in these four countries, people are dying for lack of food and are in dire need of help. At the origin of this tragedy is drought, but also armed conflict that prevents farmers from cultivating their land or moving food to market. More than 13 million people in the area are affected. Our emergency fund supports WFP food assistance in calling on the generosity of our donors.
Empowering women empowers humanity: Economic equality for women means progress for all. Providing them with resources is the most direct route to a hunger-free world. While the majority of people in the world facing hunger are women (70%), they also are the most effective at defeating it.

Beyond speeches

WHY EMPOWER WOMEN?

• 55% of the progress of the fight against hunger recorded over the last 25 years is the result of the improvement of the social situation of women.

• The agricultural yield of developing countries would increase from 2.5-4%, and up to 150 million more people could be fed if women had the same resources as men: training in agricultural good practices, financing, and access to land, equipment, markets...

• The more that women are educated, the better their income: between 10% and 35% in additional salary. Hunger could decrease by 43% with a better level of education of women.

• Women spend up to 90% of their income on food, health and education for their families compared with only 30% to 40% by men. A child has a 30% greater chance of surviving when the mother controls the family budget.

The more educated they are, the less their children are hungry. The more they control the family budget, the more likely their children are to survive. The longer they live, the less hunger progresses.

WE PROVIDE WOMEN WITH MEANS THROUGH LOCAL INITIATIVES, IN:

• co-building programs with local and international NGOs. Such is case of the three-year partnership with World Vision Romania for the creation of two cooperatives that will employ 60 women in need in Romania.

• supporting women, or women’s groups, with innovative and measurable programs in their communities to eradicate hunger.

This is the role of the Women Stop Hunger Awards. In 2017, they were presented to five women to support them financially and to augment their actions. Among them, Tina Kieffer and her association Toutes à l’école. In its pilot school near Phnom Penh, it not only offers a better future for 1,200 Cambodian girls, who are among those most in need, by guaranteeing them education and health, but also for their families and the entire local community.

More than a million US dollars are invested in programs aimed at empowering women who act against hunger in their communities.

Women empowerment

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More than a million US dollars are invested in programs aimed at empowering women who act against hunger in their communities.
translated through 5 good initiatives

**United States**

**The South Bronx**

Cultivating solidarity

In the South Bronx of New York, joined by other women, Tanya recovered fallow land to create a community garden. For two years, they have harvested fresh and healthy fruits and vegetables that are then distributed at low prices via a former school bus converted into a non-polluting traveling market. Tanya wants to enlarge the garden and multiply the mobile bus-markets by extending their distribution to other parts of New York.

**Guinea**

**Super Women**

Six Guinean women led by Sia Germaine Millimono and Kèbè Lamah, presidents of the women’s rice steamers unions in a mountain and forested region in the south of Guinea. In this poor country where half the population lives below the poverty line, rice is the basic food. Six Guinean and Kenyan federated more than 500 women in cooperatives to produce and sell nutritious rice, cultivated locally with the support of local partners and the United Nations World Food Programme. Every week, 20 tons of rice is supplied to canteens, thus supporting schooling and the local economy. The challenge is now to improve the equipment (steamers, shelling machines, silos, etc.) and enlarge the drying areas.

**Tunisia**

**Supporting economic and employment activity**

In Tunisia, at the end of the YEAH! program, the recommendations of our experts on the organization of local purchases includes the Community Organizations of Rural Women.

**India**

**Cooking assistants trained**

In India, school meals are mostly cooked by women. As part of a WFP assistance program for the government of India, Sodexo experts are training more than 6,700 staff, including 3,700 kitchen helpers, on good restaurant practices to guarantee the safety of meals. In the region of Dhenkanal, in the country’s northeast, this training not only contributes to the preparation of healthy meals for 137,000 children in more than 1,700 schools, but also to the development of women’s skills. Also, a way to find employment.

**Ghana**

**One for all, all together**

Luccilla Dayuori, founder of the Tuna Women Development association has become an example to follow for hundreds of rural women who she teaches how to manage the operations of agricultural plots. She has trained 150 women farmers who have themselves passed on this know-how to more than 1,500 women. In addition to fruits and vegetables, the women have chosen to diversify their production (honey, soap, candles and batik fabric) to ensure their income and feed their families. Luccilla used the Stop Hunger donation to purchase a new tractor to enable women to farm.

**India**

**Cooking assistants trained**

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**Here & There**

From Asia to Europe, two women show how to change the lives and futures of the most vulnerable girls and women through education and training.
Support to local communities in need

Closest to hunger.

In need

If food aid remains vital to survive, today 61% of our activities go further in order to provide a sustainable escape from hunger.

Ours is a unique model, supported by 82,000 volunteers, members of the global ecosystem of Sodexo - employees, clients, consumers, suppliers in 41 countries, in direct contact with 1,200 NGOs and associations in the field. Whether local or international, our partners are rigorously selected:

• they are fully familiar with the communities they help,
• they share our values,
• they are also working to empower their beneficiaries (education, training, access to employment, sources of income, etc.) and not only for their survival, because food distribution is not a sustainable solution.

FOOD AID

Because one in nine people in the world still suffers from hunger, food aid remains vital for survival, including in countries such as the United States, the UK, Brazil or France. In these countries, new beneficiaries have appeared: low-income workers, single mothers with children, retirees and students.

But we go further through sustainable solutions such as food self-sufficiency and access to training, education and employment, supporting the beneficiaries of 1,200 partner associations, such as: Banco de Alimentos do Rio Grande do Sul (Brazil), Bhumi and India Food Banking Network (India), China Youth Development Foundation (China), FareShare and Trussel Trust (United Kingdom), Restos du Coeur (France), Share Our Strength and Food Recovery Network (United States), SOS Children's Villages (Peru), World Vision (Romania), European Federation of Food Banks (FEBA 20 countries)...

100% of donations are invested against hunger.

Our local organization in 41 countries is an asset for providing assistance adapted to the beneficiaries of our 1,200 NGO partners.
9-14 janvier 2017

Avec un euro, le Programme Alimentaire Mondial sert cinq repas scolaires aux enfants démunis.

ENSEMBLE POUR UN MONDE SANS FAIM
dez

1 € donné = 2 €

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Year after year, the Stop Hunger Servathon means volunteerism. All of the Sodexo ecosystem mobilizes against hunger, around Group employees, to help locally those most in need.

Bringing together 56,000 volunteers in 34 countries, the 2017 Servathon was an opportunity for food collection, meal distributions and fundraising as well as activities that go beyond food aid, such as creating a brand-new vegetable program on the rooftops of one of the biggest “Favelas” of São Paulo, through training of women brought together in an association.

Small donation, big heart

It’s a program that allows employees of Sodexo to easily donate a modest amount of their salary to Stop Hunger. In many countries, these donations can be exempted from taxes. Brazil, Canada, Chile, Spain, the United States, Mexico, the Philippines, Russia, Slovenia and the United Kingdom and Ireland have implemented this solution. Sodexo matches the amounts collected up to a certain amount. In the United States, 12% of management participates in this program, donating nearly USD 4.5 million to Stop Hunger since 1996.

Too good to go

In the United States, the Sodexo Stop Hunger Foundation is a partner of The Campus Kitchens Project and Food Recovery Network, two student-led associations fighting hunger and food waste. In France, Stop Hunger and Sodexo chose the French Federation of Food Banks and Restos du Cœur. In the UK, the Sodexo Stop Hunger Foundation supports FareShare, member of the global network of Food Banks. Stop Hunger in Italy is a partner of Sblocco, an association linked with Italian food banks. And the India FoodBanking Network receives the help of the Stop Hunger Foundation in India.

All champions!

Consumer join the fight

This international fundraising campaign was launched in 2017. One week per year, at a large number of restaurants around the world (Germany, Austria, Brazil, the United States, France, the UK, Switzerland…), Sodexo consumers are invited to make donations, 50% of which goes to supporting local NGOs fighting hunger and the remaining 50% donated to support WFP’s free school meal program, which feeds the poorest children in Africa, South America and Asia.
To meet the United Nations objectives for sustainable development, WFP focuses today on its long-term impact. WFP distributes international food aid but also supports strategy to empower governments in managing school canteens, helping farmers to find opportunities and sell their produce as well as stabilizing and guaranteeing their production while optimizing exchanges and securing payment systems. School canteens fit perfectly in this sustainable development approach where the preparation of meals from local products improves the health and lives of children, stimulates local economies and, ultimately, has a positive impact on the country’s future.

Stop Hunger’s partnerships

One for all, all against hunger!

As part of our enduring approach with the World Food Programme (WFP), the leading humanitarian organization fighting hunger worldwide, we renewed our partnership, signed in 2014, until 2020.

With Stop Hunger and Sodexo, WFP relies on expertise in supplies and logistics, in food hygiene and safety and in nutrition to optimize its systems and increase the reliability of its impact.

• This is the case with the food coupon, secured and standardized in 2016, which has a double benefit in an emergency situation: it is made available three times faster and at a quarter of the cost and provides people in need with access to diversified local food, rather than imported rations. Emergency assistance is also an opportunity to tap into the generosity of Sodexo’s ecosystem, including through the fundraising campaign and to solicit the interest in this expertise, we are modeling a sustainable approach to school meals and intensifying our actions with women who represent the most effective solution to hunger.

WFP has always been the world’s leading humanitarian agency for food assistance and, as such, is scaling up support to achieve the Sustainable Development Goal (SDG 2) of zero hunger. WFP has a double benefit in an emergency situation: it is made available three times faster and at a quarter of the cost and provides people in need with access to diversified local food, rather than imported rations. Emergency assistance is also an opportunity to tap into the generosity of Sodexo’s ecosystem, including through the fundraising campaign and to solicit the interest in this expertise, we are modeling a sustainable approach to school meals and intensifying our actions with women who represent the most effective solution to hunger.

WFP’s partnerships with Stop Hunger have focused on three directions:

• Educate, train, fund and support women as a necessary to creating a sustainable food system that can be turned over to governments. Whether supporting the commerce in steamed rice produced locally by 500 women in forested regions of Guinea, the training of more than 1,700 assistant cooks in the northeast of India to ensure the safety of school meals or organizing the purchase of a pilot kitchen in Tunisia by including Community of Rural Women’s Organizations, empowerment of women is central to our actions.

• To strengthen WFP’s school meal program, which now feeds more than 16 million of the world’s poorest children, in 62 countries, we rely on Sodexo experts in purchasing, food hygiene and safety and nutrition. By collaborating in the YEAH! Program and its 10 missions per year, they contribute actively to ensuring the quality of the children’s meals. More generally, school canteens are part of this sustainable development system where the preparation of meals from fresh local products improves the health and lives of children, stimulates local economies and, ultimately, has a positive impact on the country’s future.

• To contribute to feeding the children of Tunisia by including Community of Rural Women’s Organizations, empowering 3,700 assistant cooks in the northeast of India to ensure the safety of school meals or providing support to our school meal programs.

The United Nations Zero Hunger Challenge for Development by 2025 (achieve hunger, ensure food safety, improve nutrition and promote sustainable agriculture).

Our local partners

Our local organization is an asset—supporting 1,200 NGOs and associations in the field.

You have been a partner with Stop Hunger for three years. What role and what impact can you tell us more?

Our partnership focuses on the local sustainable development approach by linking school canteens’ sales and logistics with Sodexo’s expertise and setting up a sustainable food system. The partnership with Stop Hunger, and the unique ecosystem Sodexo’s experts, set up the conditions to supply quality and nutritious meals for children and, ultimately, have a long-term impact. Building on the ecosystem of our local organizations, our partnership is making a difference in the sustainable development system where people have access to food and means that the most vulnerable are being reached.

With 100% of donations dedicated to actions and 82,000 volunteers in 41 countries, our assistance is fully adapted to the needs of NGOs and their beneficiaries: such as the case in Romania with World Vision, in the United States with Share Our Strength’s No Kid Hungry Campaign, in Cambodia with Today’s a Feast, in the UK with FareShare and 30 social entrepreneurs from the Akademia network, in India with FareShare, in France with Feuille de Cœur. Also, in an effort to support a more sustainable world, we have been working with the Heifer Project to launch a pilot kitchen in Mongolia with the Malagasy Akamasoa association of Fisher Pieds Opéra.

We understand the importance of school meals in poverty eradication and we can see the impact. We also have the opportunity to support women and their skills is also a way to help women in their request of the Indian government. Women’s Organization...empowerment of women and emergency management into this sustainable development approach where the preparation of meals from fresh local products improves the health and lives of children, stimulates local economies and, ultimately, has a positive impact on the country’s future.

Interview Priscina Issar, Director of WFP Partnerships

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We understand the importance of school meals in poverty eradication and we can see the impact. We also have the opportunity to support women and their skills is also a way to help women get food security. You have to know that in Africa it is feminine small farmers who produce 80% of agricultural resources!” Eating, funding and supporting women is important for creating a sustainable food system that can be turned over to governments. Another example: in India, school meals are mostly chosen by women. So, we are pleased to see the local government. Women’s Organization...empowerment of women and emergency management into this sustainable development approach where the preparation of meals from fresh local products improves the health and lives of children, stimulates local economies and, ultimately, has a positive impact on the country’s future.

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As part of our partnership with WFP, at least 20 types of expertise are required in a dozen fields, such as:

- Nutrition: field nutrition survey, establishment of food cycles/menu plans, training the trainers, increasing awareness of schoolchildren and their families.
- Quality, Hygiene, Safety, and Environment: facility audits, training increasing awareness of beneficiary populations regarding food safety and hygiene.
- Cooking: transfer of skills to local populations.
- Purchasing: helping set up short supply chains, improving the efficiency of processes throughout the chain to prevent waste.
- Logistics: help set up meal distribution circuits in schools from a central kitchen, transport of materials and equipment.
- Participation in construction/renovation projects to benefit local communities: refectory construction/renovation, environmental cooking systems (replacement of open fires), food storage, vegetable gardens, irrigation canals, hen house, pig sty, showers, toilets, water tanks, biogas system ...
- Support for local rollout of free food voucher systems.
- Assistance in the operational performance of an NGO: creating a website, launching a communication campaign, setting up a fundraiser, computerizing the database of beneficiaries (CRM), accounting, finance, HR missions...

Between 2013 and 2017, the number of volunteers increased by 147% to reach 82,000. Proof that volunteering is one of our strengths. To accomplish our mission and help eliminate hunger, we encourage volunteering and skills volunteering.

To bring specific skills to our partners, including collaborating actively on the World Food Programme’s free school meal program, Stop Hunger launched the YEAH! Program*: 10 missions per year, from 3 days to 2 weeks are offered to Sodexo experts.

* Your Engagement Advanced Hub

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WeiSheng Cher
Hygiene, Safety and Environment Officer

During my mission in Cambodia, I performed a food safety audit. One of the main challenges has been to adapt my skills and expertise from an urban to a rural environment. How to address major constraints such as lack of access to drinking water, gas and electricity? How to adapt my model to a population with simple living conditions? The result was a very rich shared experience and a challenge overcome. Never having lacked anything, I was able to succeed by drawing on my family heritage and my values.

Emmanuel Boo Djon
Procurement and Logistics Manager

My role was to bring my expertise in the preparation of school meals from a Kenyan school. Observation of the preparation process, an infrastructure audit, monitoring of resources ... analyzing all of the elements to find alternatives that meet health standards, while integrating local traditions. Specifically, I intervened on food storage techniques, for example, by proposing the use of banana leaves, to preserve fresh produce on a cement surface. If the opportunity arises, I would certainly renew this rewarding experience.

I thank Stop Hunger for giving me the opportunity to find solutions to give a chance to future generations in Africa. I encourage all Sodexo employees to use their expertise to benefit others.

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Stop Hunger and volunteering

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**VOLUNTEERING IN FIGURES**

Stop Hunger mobilizes 82,000 volunteers in 41 countries

The number of volunteers increased by 147% since 2013

2020 target: 200,000 volunteers per year
Travis Johnson in the United States
A Sodexo employee for 13 years, Travis is a chef at the University of Tulane and oversees other foodservices in the area. A mentor for Stop Hunger volunteers, he is fully involved in the fight against the hunger of young people and encourages them to organize many activities as part of the Feeding Our Future program. He also joined Sodexo, a project developed after the “Katrina” disaster.

Johan De Schepper in Belgium
A Stop Hunger volunteer for 15 years with the Brussels association Un Cœur dans la ville, Johan supports Sodexo members in preparing party nights for the underprivileged. His engagement offers them a moment of joy, especially on December 24.

Mary Cruz Suarez Alvarez in Mexico
The community garden of the San Pedro Pescador Homeless Foundation is a new example of community farming based on the principle of education and social utility. The initiative allows many children in need to be fed.

Maira Nogueira de Paulo Eduardo in Brazil
How does a food collection provide vital help for coping with everyday life and contributing to dignity? The NGO CRIAM (Centro de Referência Infantil Amigos do Marinho) provides care for children suffering from mental and physical disorders to improve their quality of life. Maira decided to donate her endowment for the benefit of the NGO to enable it to encourage these teams to keep hope alive.

2018 agenda

April 1
The Stop Hunger Servathon
Each spring, the Servathon is an opportunity to mobilize Stop Hunger volunteers around the world. In addition to the usual collections of food products, the Servathon is also an opportunity to serve meals, raise funds and initiate other actions to help those most in need to permanently escape hunger.

13 III
Donors’ Evening, Paris
This is the fourth year for the fundraising dinner in France to bring together over 500 donors and partners, volunteers and representatives of local and international associations. On the menu: a report on actions taken in 2017 and presentation of the “Awards” – Women, Youth and Volunteers – with grants to finance and boost the associations and their actions.

30/09
Women Stop Hunger Awards
Stop Hunger makes women’s empowerment a priority because giving them resources is the most direct way to end hunger. In 2017, five courageous and exemplary women were recognized and financially supported, from Africa, North America and France. Publicize the Women Stop Hunger Awards or participate before September 30, 2018, on WomenStopHunger@stop-hunger.org

2018 agenda

08-01
Stop Hunger Week 2018
The second edition of this global week will appeal to Sodexo consumers for donations to support WFP’s free school meal program and a local NGO. Donations are matched by the Stop Hunger fund.

Alix Cretinon in the Philippines
Finding the path to social integration is possible thanks to NGOs like Life Project 4 Youth. Mary Ann, a young mother, can bear witness. Her meeting with Alix, in partnership with Stop Hunger and Sodexo, allowed her to receive training and integrate a business, providing a more tranquil future for her family.

Elric Nielsen and Phil Petit in Canada
Calgary residents are opening their hearts and proving that a simple bowl of homemade hot soup can accommodate hundreds of Syrian refugee families recently arrived in Canada. The NGO Soup Sisters has teamed up with the initiative of Stop Hunger volunteers, A soup for Syria. 790 volunteers have been mobilized and more than USD 12,000 collected to prepare these bowls of comfort.

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10 good reasons to support Stop Hunger

1. Because more than 1 in 9 people still suffer from hunger in the world. That's 815 million people.

2. Because for the first time in 10 years, hunger increased in 2017. Conflicts combined with extreme climatic events have led to food crises.

3. Because hunger is not inevitable. It's the result of internal conflicts, natural and humanitarian disasters, speculation on agricultural goods, absence or lack of access to water and works.

4. Because 100% of donations go directly to financing activities. 1 US dollar donated is 1 US dollar invested in the fight against hunger. In fact, all the operating costs (salaries, offices, travel, administrative fees...) are covered in full by Sodexo, our founding partner.

5. Because food self-sufficiency is a priority. We are going further in developing food self-sufficiency and facilitating access to healthy, education and employment, thus sustainability empowering those affected by hunger.

6. Because helping women, considered as the most effective solution against hunger, is a priority for Stop Hunger. In fact, 500 to 1,100 million additional people could be freed if women had access to the same resources.

7. Because Stop Hunger engages a unique ecosystem to support 1,200 local NGOs and their beneficiaries. Ranging on 620,000 employees, 100 million daily consumers, and thousands of clients, shareholders and suppliers of Sodexo, its housing partner.

8. Because in 20 years, Stop Hunger transformed the initiative of several employees into a global network of organizations collecting more than 45 million US dollars and distributing 27 million meals to feed those in need.

9. Because Stop Hunger also fights against food waste distributing 1,108,060 unsold meals, and helping to integrate so-called “ugly” vegetables into free school meals in Kenya.

10. Because Stop Hunger is engaged in empowering people and community. Community gardens, free school restaurants, training in gardening, cooking for small budgets, support for rural women, etc.

Words of Hunger

Horizontal
A - Which populations today represent a solution for the future against hunger?
B - What is one of the sustainable solutions to permanently escaping hunger?
C - In which zones are people suffering the most from hunger?

Vertical
1 - Which continent is the most affected by hunger?
2 - What global scourge is causing the loss of a third of the food, between field and plate?
3 - Which continent is the most affected by hunger?
4 - What other solution contributes to eating fully and having an active life?
5 - What global initiative launched by the UN Secretary-General Ban Ki-moon seeks to eradicate hunger?

Horizontal: A. CONFLICTS. Hunger is primarily the result of internal conflict and economic disruption aggravated by climate shocks. B. SELF-SUFFICIENCY. Encourage production capacities and opportunities and training of those in need, so that they can generate income, can eradicate hunger in the long term. C. RURAL. About 3/4 of the undernourished live in rural areas, mainly in villages in Asia and Africa, which are affected by armed conflict (WFP).

Vertical:
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3. C. RURAL. About 3/4 of the undernourished live in rural areas, mainly in villages in Asia and Africa, which are affected by armed conflict (WFP).

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5. C. RURAL. About 3/4 of the undernourished live in rural areas, mainly in villages in Asia and Africa, which are affected by armed conflict (WFP).
As long as hunger afflicts the world, we will not give up!

So, thank you. Thank you to our volunteers, Thank you to our donors, Thank you to our partners, For yesterday, today and tomorrow.
How can you dislike something you never ever get to eat?